

PROGRAM & BIBLIOGRAPHY

1997

PHITEWATER

Printed on Recycled Paper

CO-SPONSORED BY TECHNOLOGY & INFORMATION RESOURCES A DEPICE OF RESEARCH & SPONSORED PROGRAMS

Chancellor H. Gaylon Greenhill

Jechnology & Information Resources

Office of Research & Sponsored Programs

cordially invite you to join the reception

recognizing the department nominees for

Scholarship & Creative Achievement

MONDAY · MARCH 31 · 1997
CROSSMAN GALLERY
CENTER OF THE ARTS
3:00 TO 4:30 PM

Chancellor Greenhill will formally present the honorees at 3:15 pm.

Refreshments will be served.

Adams, Rick A. (1996). Size-specific resource use in juvenile little brown bats, *Myotis lucifugus* (Chiroptera: Vespertilionidae): Is there an ontogenetic shift? <u>Canadian Journal</u> of Zoology, 74, 1204-1210.

Adams, Rick A., & Sorenson, M. M. (1996). Comparative growth of the hand between the little brown bat (*Myotis lucifugus*) and the Norway rat (*Rattus norvegicus*). In Proceedings: NCUR X, 1438-1441.

Aks, Deborah J., & Carlton, E. (1996, April). Rapid visual search in insoluminant texture gradients: Can we perceive depth-from-color? Poster presentation at the annual meeting of the Association for Research in Vision and Ophthalmology, Fort Lauderdale, FL.

Aks, Deborah J., & Enns, J. T. (1996). Visual search for size is influenced by a background texture gradient. <u>Journal of Experimental Psychology: Human Perception</u> and Performance, 22, 1467-1481.

Aks, Deborah J., & Sprott, J. C. (1996). Quantifying aesthetic preference for chaotic patterns. Empirical Studies of the Arts, 14(1), 1-16.

Aks, Deborah J., Steffes, S., & Kilkenny, B. (1996, April). The influence of aerial-perspective on visual search. Poster presentation at the annual meeting of the Association for Research in Vision and Ophthalmology, Fort Lauderdale, FL.

Baica, Malvina. (1995). Baica's General Euclidean Algorithm (BGEA) and the solution of Fermat's Last Theorem. Notes on Number Theory and Discrete Mathematics, 1(3), 120-134.

Baica, Malvina. (1996). The Euclidean character of the Fermat's Last Theorem. Notes on Number Theory and Discrete Mathematics. 2(1), 20-23.

Baica, Malvina. (1996). More explanations about Baica's proof of Fermat's Last Theorem. Notes on Number Theory and Discrete Mathematics. 2(1), 15-19.

Barrett, Janet R., Veblen, K. K., & McCoy, C, W. (1995). Where did you come from? Where do you go? Searching for context in the music curriculum. The Quarterly Journal of Music Teaching and Learning. 6(3), 46-56.

Barton, Peter. (1995). Supreme court denies exclusion for age discrimination damages. The Tax Adviser, 26, 605-608.

Barton, Peter. (1995). 10th circuit reverses tax court on IRS failure to waive penalty. The Tax Adviser, 26, 468 & 69.

Barton, Peter. (1996). 6th circuit allows rental losses under sec.280A .<u>The Tax</u> Adviser, 27, 341-342.

Barton, Peter, & Sager, Clayton. (1996). Ninth circuit disallows Keogh deduction based on S income. The Tax Adviser, 27, 215-216.

Barton, Peter, & Sager, Clayton. (1996). Second circuit remands tax court opinion denying losses to retail store. CPA Journal, 66, 10.

Barton, Peter, & Sager, Clayton. (1996). Tax court values four-day-old bread for charitable contribution purposes. CPA Journal, 66, 10.

Barton, Peter, Sager, Clayton, & Weatherwax, Roy. (1996). Eleventh circuit directs tax court develop test for substantial understatement penalty. The Tax Adviser, 27, 277-279.

Barton, Peter, & Weatherwax, Roy. (1995). Tax court rules disclaimer not qualified where consideration implied. CPA Journal, 65, 16.

Barton, Peter & Weatherwax, Roy. (1996). Tax court allows bad debt deduction on family loans without written note. CPA journal, 66, 13.

Batra, Harish, Bhargava, Ashok, & Godiwalla, Yezdi. (1995, December). India's approach to globalization and the market economy. Presentation at the Second International Conference on Globalization and the Market Economy. New Delhi, India.

Batra, Harish C., & Godiwalla, Yezdi H. (1995). Managing a multinational enterprise in less developed countries. In A. D. Schiff (Ed.), Proceedings of the Management Functions and Applications Group The Association of Managementl, 13(3), 89-94.

Batra, Harish C., & Godiwalla, Yezdi H. (1995). MNC strategic vision and culture. In M. J. Fleming, & N. Shooshtari (Eds.), Association for Global Business: Proceedings of the 1995 Conference: Selected papers and abstracts, 384-390.

Batra, Harish C., & Godiwalla, Yezdi H. (1995). Strategic coordination of the multinational enterprise. In F. K. Doamekpor (Ed.), Proceedings of the Multidisciplinary Management Group The Association of Management, 13(1), 166-171.

Baus, Raymond D. (1995). Development of a pedagogical innovation in the hybrid speech communication course. Journal of the Oklahoma Speech and Theatre Association, 17, 25-36.

Baus, Raymond D. (1995). Using performance to increase retention of dialectic tension management strategies. Journal of Applied Communication Research, 23, 230-238.

Baus, Raymond D., & Allen, J. L. (1996). Solidarity and sexual communication as selective filters: A report on intimate relationship development. Communication Research Reports, 13(1), 1-7.

Berger, Ronald J. (1995). Constructing a collective memory of the Holocaust. Bolder, CO: University of Colorado Press.

Berger, Ronald J. (1996). The sociology of juvenile delinquency (2nd ed.). Chicago, IL: Nelson-Hall.

Berger, Ronald J., & Wiegand, Bruce. Co-editors, Sociological Imagination, official journal of Wisconsin Sociological Association.

Bhargava, Ashok, Batra, Harish, & Godiwalla, Yezdi. (1995, December). India's approach to globalization and the market economy. Presentation at the Second International Conference on Globalization and the Market Economy, New Delhi, India.

Caporale, Diane A., Rich, S. M., Spielman, A., Telford, S. R., III, & Kocher, T. D. (1995). Discriminating between Ixodes ticks by means of mitochondrial DNA sequences. Molecular Phylogenetics and Evolution, 4, 361-365.

Caporale, Diane A., Rich, S. M., Telford, S. R., III, Kocher, T. D., Hartl, D. L., & Spielman, A. (1995). Distribution of the Ixodes ricinus-like ticks of eastern North America. Proceedings of the National Academy of Sciences, USA, 92, 6284-6288.

Caporale, Diane A., Smith, R. P., Rand, P. W., Lacombe, E. H., Morris, S. R., & Holmes, D. W. (1996). Role of bird migration in the long-distance dispersal of Ixodes dammini, the vector of lyme disease. The Journal of Infectious Diseases, 174, 221-224.

Clasen, Donna R., & Clasen, R. E. (1995). Underachievement of highly able students and the peer society. Gifted and Talented International, 10, 67-76.

Clasen, Donna R., & Clasen, R. E. (1996). Mentoring: A time-honored option for education of the gifted and talented. In N. Colangelo, & G. Davis (Eds.), Handbook of gifted education (pp. 218-229). Needham Heights, MA: Allyn & Bacon.

Clayton, L. Brenda. (1996, April). Critics and the voices of students: implications for program change. Paper presented at the National Convention of the American Alliance for Health. Physical Education. Recreation and Dance. Atlanta. GA.

Clayton, L. Brenda. (1996, April). Thinking about teaching: Student voices. Panel presentation at the National Convention of the American Alliance for Health, Physical Education, Recreation and Dance, Atlanta, GA.

Clements. Christine. (1995). Leadership and information processing: Linking perceptions and performance [Review of the book Leadership and information processing. Journal of Information Technology Management, 6(2), 41-42.

Clinkenbeard, Pamela R., & Delcourt, M.A.B. (199). What educators need to know about...student motivation [Brochure]. Storrs, CT: University of Connecticut.

Clinkenbeard, Pamela R., & Sternberg, R.J. (1995). The triarchic Model applied to identifying, teaching, and assessing gifted children. Roeper Review, 17(4), 255-260.

Clinton, DeWitt. (1995). Touring the Holocaust. The Southern California Anthology, 12, 103-106.

[First Prize, The Ann Stanford Poetry Prize]

Clinton, DeWitt. (1996). The gift. Image: A journal of arts and religion (13), 86-87.

Clinton, DeWitt. (1996). A reading for Yom Kippur. Image: A journal of arts and religion (13), 87-89.

Cobb-Moore, Geneva. (1996). When meanings meet: The journals of Charlotte Forten Grimké. In S. L. Bunkers, & C. A. Huff (Eds.), <u>Inscribing the daily: Critical essays on women's diaries</u> (pp. 139-155). Amherst: University of Massachusetts Press.

Cook, Gregory L., & Odom, R. D. (1996). Valuing of identity, distribution of attention, and perceptual salience in free and rule-governed classifications. <u>Journal of Experimental Child Psychology</u>, 61, 173-189.

Cook, Gregory L., & Stephens, J. Todd. (1995). The priority of separable perception in stimulus classifications of children with mental retardation. Child Development, 66, 1057-1071.

Dortch, R. Neil. (1995, November). <u>Assessing the quality of communication in the electronic age.</u> Paper presented at the National ABC Convention, Orlando, FL.

Dortch, R. Neil. (1995, November). Teaching a research-based employment interview. Paper presented at the Speech Communication Association's 18 Conference, San Antonio, TX.

Dortch, R. Neil, Mausehund, Jean, & Brown, P. (1996, April). <u>Business etiquette and protocol in the changing global workplace</u>. Paper presented at the NBEA Convention, New Orleans, LA.

Dortch, R. Neil, Mausehund, Jean, Brown, P., & Bridges, C. (1995). Business etiquette: What your students don't know. <u>Business Communication Quarterly</u>, 58(4), 34-38.

Downing, Holly. (1995). Methods of escape for both fly parasites and wasps from the clustered pipes of *Trypoxylon politum* nests (Hymenoptera: Sphecidae). <u>Journal of the Kansas Entomological Society, 68,</u> 473-476.

Drago, William. (1995). Internal organisational domain and competitive strategy. Management Research News, 18(8/9), 1-14.

Drago, William. (1996). Strategic plan intensity: Effectiveness in different contexts. <u>Management Research News, 19</u>(1/2), 1-13.

Drago, **William**, & Geisler, Eliezer. (1995). Strategic perspectives of artificial management and organisational rationality. <u>The Journal of Information Technology Management</u>, 6(4), 45-53.

Fischer, Mandy. (1996). Creation of the University of Wisconsin-Whitewater monogram.

Flanagan, Michael. (1996). Received a grant from Wisconsin Arts Board to organize, write essay for the catalog, and arrange the 1996 Wisconsin Arts Board Visual Arts and Media Arts Fellowship Awards Exhibit.

Friedman, Stephen J. (1995). Evaluating assessment reports from departments and programs. <u>Assessment Update: Progress, Trends, and Practices in Higher Education, 7(7), 8-9.</u>

Ganser, Thomas M. (1995). What are the concerns and questions of mentors of beginning teachers? <u>Bulletin, 75</u>(575), 83-91.

Ganser, Thomas M. (1996). The cooperating teacher role. <u>The Teacher Educator</u>, <u>31</u>(4), 283-291.

Ganser, Thomas M. (1996). Mentor roles: views of participants in a state-mandated program. Mid-Western Educational Researcher. 9(2), 15-20,45.

Ganser, Thomas M. (1996). Students' perceptions of appropriate placements for an early field experience. <u>SRATE Journal</u>, <u>5</u>(2), 24-31.

Geisler, Eliezer, & Drago, William. (1995). Strategic perspectives of artificial management and organisational rationality. <u>The Journal of Information Technology Management</u>, 6(4), 45-53.

George, Elizabeth A., Frandy, J., Smith, M. K., Zhou, Y., Knutson, L. D., Golak, J., Witala, H., Glöckle, W., & Hüber, D. (1996). Measurement of the longitudinal analyzing power for noncoplanar *p-d* breakup. <u>Physical Review C: Nuclear Physics</u>, <u>54</u>, 1523-1530.

Ghavamshahidi, Zohreh. (1995). The linkage between Iranian patriarchy and the informal economy in maintaining women's subordinate role in home based carpet production. Women's Studies International Forum. 18(2), 135-151.

Ghavamshahidi, Zohreh. (1996). Bibi khanum: carpet weavers and gender ideology in Iran. In E. Boris, & E. Prugl (Eds.), <u>Home workers in global perspective: Invisible no more.</u> NY: Routledge.

Ghosh, Sibdas, Caron, M., Patten, C., & Glick, B.R. (1995, July). <u>Effects of the plant growth promoting rhizobacterium psudomonas putida GR12-2 on the physiology of canola roots.</u> Presentation at 22nd Annual Meeting of the Plant Growth Regulation Society of America, Minneapolis, MN.

Ghosh, Sibdas, Hall, J.A., Peirson, D., & Glick, B.R. (1995, July). <u>Root elongation in various agronomic corps by the plant growth promoting rhizobacterium pseudomonas putida GR12-2</u>. Poster presentation at 15th International Conference on Plant Growth Substances, Minneapolis, MN.

Ghosh, Sibdas, Hall, J.A., Peirson, D., & Glick, B.R. (1996). Root elongation in various agronomic corps by the plant growth promoting rhizobacterium *pseudomonas putida* GR12-2. <u>Israel Journal of Plant Sciences</u>, 44(), 37-42.

Ghosh, Sibdas, Mahoney, S.R., Peirson, D., & Dumbroff, E.B. (1995, July/August). <u>Effects of paclobutrazol on components of the photosynthetic apparatus during light and temperature stress of black spruce.</u> Poster session at 1995 Annual Meeting of the American Society of Plant Physiologists, Charlotte, NC. Ghosh, Sibdas, Smith, M.D., Dumbroff, E.B., & Thompson, J.E. (1995, August). Light dependent release of the large subunit of ribulose-1, 5-bisphosphate carboxylase from thylakoids. Poster session at Xth International Photosynthesis Congress, Montpellier, France.

Ghosh, Sibdas, Thompson, J.E., & Dumbroff, E.G. (1995). The effects of Paclobutrazol on stabilization of photosynthetic components in senescing bean leaves. In P. Mathis (Ed.), Photosynthesis: from Light to Biosphere: Vol. 4. Proceedings of the Xth International Photosynthesis Congress (pp. 541-544). Boston: Kluwer Academic Publishers.

Ghosh, Sibdas, & Ulaganathan, K. (1996, June). Isolation of a protein specific to groundnut shell and raising of polyclonal antibodies against it. Poster session at World Congress on In Vitro Biology, San Francisco, CA.

Ghosh, Sibdas, Wilson, M.I., Gerhardt, K.E., Holland, N., Sudhakar Babu, T., Edelman, M., Dumbroff, E.B., & Greenberg, B.M. (1995). In vivo photomodification of ribulose-1, 5-bisphosphate carboxylase/oxygenase holoenzyme by ultraviolet-b radiation: formation of a 66-kilodalton variant of the large subunit. Plant Physiology, 109, 221-229.

Godiwalla, Yezdi H., & Batra, Harish C. (1995). Managing a multinational enterprise in less developed countries. In A. D. Schiff (Ed.), Proceedings of the Management Functions and Applications Group [The Association of Management], 13(3), 89-94.

Godiwalla, Yezdi H., & Batra, Harish. (1995). MNC strategic vision and culture. In M. J. Fleming, & N. Shooshtari (Eds.), Association for Global Business: Proceedings of the 1995 Conference: Selected papers and abstracts, 384-390.

Godiwalla, Yezdi H., & Batra, Harish C. (1995). Strategic coordination of the multinational enterprise. In F. K. Doamekpor (Ed.), Proceedings of the Multidisciplinary Management Group [The Association of Management], 13(1), 166-171.

Godiwalla, Yezdi, Batra, Harish, & Bhargava, Ashok. (1995, December). India's approach to globalization and the market economy. Presentation at the Second International Conference on Globalization and the Market Economy, New Delhi, India.

Gosen, Jerry, & Washbush, John. (1996). Total enterprise simulation performance as a function of Myers-Briggs personality type. Simulation & Gaming, 27, 184-205.

Griffey, David C., & Housner, L. D. (1996). The study of teacher cognition in sport pedagogy. In P.G. Schempp (Ed.), Scientific development of sport pedagogy (pp. 103-122), N.Y.: Waxmann.

Guo, Jian. (1996). The ideology of cultural revolutions and postism. Twenty-first century(35), 116-122.

Guo, Jian. (1996). The ideology of cultural revolutions and postmodernism. In The cultural revolution: Facts and analysis (pp. 347-356). Hong Kong: Chinese University Press. (Reprinted from Twenty-first Century (35), 116-122, 1996)

Gwalla-Ogisi, Nomsa, & Sikorski, S. (1996). Adolescents who are gay, lesbian, and bisexual: the school's challenge. In L. Bullock, R. Gable, & J.R.Ridky (Eds.), Council for Children with Behavioral Disorders Symposium on Understanding Individual Differences: What teachers should know about adolescents who are gay, lesbian, or bisexual. Reston, VA: The Council for Exceptional Children.

Herbert, Mellanie L. (1995, October). Active learning: not only nice but necessary. Paper presented at the National Women's Studies Conference, Madison, WI.

Hill, Frances J., & Molloy, James L. (1996). Law-related courses offered by Wisconsin public high schools: A survey. Wisconsin School News, 51(2), 19-21.

Hogan, Joseph, & Hogan, Rebecca. Co-editors, a/b: Auto/biography studies.

Hogan, Rebecca, & Hogan, Joseph. Co-editors, a/b: Auto/biography studies.

Hosler, Mary Margaret. (1996). 20.000+ words tenth edition. Glencoe, IL: McGraw Hill.

Huang, Joyce L., & Zheng, T. (1995). Migration from LS/2000 to KeyNOTIS: A medium-sized academic library's experience. Information Technology and Libraries. 14, 185-189.

Huss-Lederman, Susan. (1995). "Wait wait wait!": A sociolinquistic analysis of repetition in the speech of adult beginning ESL learners using instructional software. In Linguistics and the education of language teachers: Ethnolinguistic. psycholinguistic, and sociolinguistic aspects (pp. 526-534). Washington, D.C.: Georgetown University Press.

James, Marcia L. (1995, November). Going on-line for business communication. Paper presented at ABC, Orlando, FL.

James, Marcia L. (1995). Implementing and troubleshooting a classroom LAN. NBEA Yearbook--Technology in the Classroom (33), 137-147.

James, Marcia L. (1995). The state of business education: The Whitewater perspective. WBEA News and Views 44(1), 24-26.

James, Marcia L. (1996, February). Tales from the trenches. Presentation at OSRA Conference, Orlando, FL.

James, Marcia L., & Fox, K. H. (1995). Teaching business ethics. NABTE Review (22), 20-24.

James, Marcia L., & Schramm, Robert M. (1995). E-mail principles business teachers should include in their curriculum. Louisiana Business Education Journal 4(), 66-74.

James, Richard F. (1995). Strategic planning marketing education. The Business Education Forum.

James, Richard F. (1996). A strategic approach. Vocational Educational Journal.

Johnson, Elaine Dorough. (1995). "Down river" by Marta Brunet [English translation] In M. Agosin (Ed.), What is secret: Stories by Chilean women (pp. 142-150). Fredonia, NY: White Pine Press.

Johnson, Elaine Dorough. (1995). "Memories of Clay" by María Cristina da Fonseca [English translation] In M. Agosin (Ed.), What is secret: Stories by Chilean women (pp. 27-47). Fredonia, NY: White Pine Press.

Johnson, Elaine Dorough, & Kaminsky, A. (1996). "Autobiography" by Leonor López de Córdoba [English translation]. In A. K. Kaminsky (Ed.), Water Illies: Flores del agua: An anthology of Spanish women writers from the fifteenth through the nineteenth century (pp. 21-32). Minneapolis, MN: University of Minnesota Press.

Kirst-Ashman, Karen. (1995, November). A curricular model for teaching macro practice from a generalist perspective. Presented at the Teaching and Pedagogy for the 21st Century Symposium, Urgana-Champaign, IL.

Kirst-Ashman, Karen. (1995, October). An individualized approach to defining generalist practice. Presented at the Annual Baccalaureate Program Directors Conference, Nashville, TN.

Kirst-Ashman, Karen. (1995, October). Role plays can link levels of practice: A generalist approach. Presented at the Annual Baccalaureate Program Directors Conference, Nashville, TN.

Kirst-Ashman, Karen. (1996, February). <u>Role plays can link micro, mezzo and macro practice: A generalist approach.</u> Presented at Council of Social Work Education Annual Program Meeting, Washington, D.C.

Kirst-Ashman, Karen, & Hull, G. (1995, October). Macro practice: Conceptual base and connections with the generalist perspective. Presented at the Wisconsin Council on Social Work Education Fall Conference., Wisconsin Dells, WI.

Kirst-Ashman, Karen, & Hull, G. (1996, February). <u>Teaching macro practice from a generalist perspective.</u> Presented at the Council of Social Work Education Annual Program Meeting, Washington, D.C.

Kleimenhagen, Arno, & Naidu, G. M. (1996). Examples of learning and assessment within the sales and marketing curriculum. <u>National Conference in Sales Management Proceedings.</u> 98-105.

Kleimenhagen, Arno, Peltier, James, & Naidu, G. M. (1996). Integrating multiple publics into the strategic plan. <u>Journal of Health Care Marketing</u>, 16(1), 30-.

Kleimenhagen, Arno, Schibrowsky, J. A., & Peltier, James W. (1995). Student-faculty research agencies: Marketing education integration using an entrepreneurial education experience. <u>Journal of Marketing Education</u>. (),

Kolak, John, & Witherill, Jerome. (1996). Is corporate re-engineering hurting your employees? Professional Safety, 41(5), 28-32.

Koskela, Ruth A., & Cramer, S. (1996). Journal writing: a vehicle for beginning teacher growth. <u>Teachers for Tomorrow's Schools (Illinois School, Research and Development)</u>, 32(2), 15-19.

Koskela, Ruth A., Cramer, S., & Loss, W. A. L. (1996). Internet access and use in Wisconsin public schools. Wisconsin School News, 51(1), 21-24.

Kusch, James W. (1996). Mining teaching practice with action research. <u>Wisconsin</u> Teacher of Mathematics. <u>47(2)</u>, 12-14.

Lavin, Marilyn. (1995,). ID software: Marketing in cyberspace and beyond. Paper presented at the International Academy for Case Studies, Nassau, The Bahamas.

Lavin, Marilyn. (1996). Ethnic/racial segmentation: Insights from theory and practice. Journal of Retailing and Consumer Services (2), 99-105.

Lavin, Marilyn. (1996,). Problems and opportunities of retailing in the U.S. inner city. Paper presented at the Third Recent Advances in Retailing and Services Science Conference, Telfs-Buchen, Austria.

Lombard, Richard C., Hazelkorn, M. N., & Miller, R. J. (1995). Special populations and tech-prep: A national study of state policies and practices. <u>Career Development for Exceptional Individuals</u>, 18(2), 145-156.

Lombard, Richard C., Hazelkorn, M.N., & Miller, R.J. (1996). Exemplary practices for special populations in tech-prep. In J. Gugerty (Ed.), <u>Guidebook for serving students</u> with disabilities in tech-prep. Madison, WI: Center for Work.

Lombard, Richard C., Miller, R.J., & Hazelkorn, M.N. (1995). A national examination of states tech prep policies and programs addressing special populations: preliminary report. <u>Tech Prep Advocate</u>, 2(4), 1-3.

Lombard, Richard C., Neubert, D., Leconte, P., & Sitlington, P. (1996). The position statement of the Interdisciplinary Council on Vocational Evaluation and Assessment. Career Development for Exceptional Individuals, 19(1), 73-76.

Lombard, Richard C., Sitlington, P., Neubert, D.A., Begun, W., & Leconte, P.J. (1996). <u>Assess for success: A handbook on transition assessment.</u> Reston, VA: Council for Exceptional Children.

Longrie, Michael. (1995/96). Replaying the past: An interview with Anthony Bukowski. Wisconsin Academy Review, 42(1), 29-33.

Ludeman, Roger B. (1996). New roles for student affairs: developing international programs and services. <u>Metropolitan University: An International Forum, 6</u>(4), 75-86.

Ludeman, Roger B. (1996). New roles for student affairs staff in study abroad programs. In Roger B. Ludeman (Ed.), Compendium of papers presented at the First Annual International Symposium: The world of student affairs today and tomorrow (pp. 304-313). National Association of Student Personnel Administrators National Conference, Atlanta, GA.

Madan, Manu S., Motwani, J. G., & Cheng, C. H. (1996). Implementation of ISO 9000 in the healthcare sector: A case study. <u>Health Marketing Quarterly</u>, 14(2), 63-72.

Mausehund, Jean A. (199). Chapters invited to try new meeting formats. DPE Bulletin.

Mausehund, Jean A. (1995, November). Nonverbal cues: Creating impressions—an experimental exercise. Paper presented at ABC, Orlando, FL.

Mausehund, Jean A. (1995, November). A survey of learning styles preferences based on gender and cultural background. Paper presented at ABC, Orlando, FL.

Mausehund, Jean A., Dortch, R.Neil, & Brown, P. (1996, April). Business etiquette and protocol in the changing global workplace. Paper presented at NBEA, New Orleans, LA.

Mausehund, Jean A., Dortch, R. Neil, Brown, P., & Bridges, C. (1995). Business etiquette: What your students don't know. <u>Business Communication Quarterly</u>, 58(4), 34-38.

Mausehund, Jean A., & Mausehund, R. (1995). Recruitment: New emphases and traditional approaches. <u>Business Education Forum</u>, 50(1), 19-21.

Mertens, Robert. (1996). Exhibited at "Murals of the Outsider" at Gallery Lolani, Kaneone, HI. He gave a guest lecture and collaborative workshop.

Molloy, James L., & Hill, Frances J. (1996). Law-related courses offered by Wisconsin public high schools: A survey. Wisconsin School News, 51(2), 19-21.

Naidu, G. M., & Kleimenhagen, Arno. (1996). Examples of learning and assessment within the sales and marketing curriculum. <u>National Conference in Sales Management Proceedings</u>, 98-105.

Naidu, G. M., Kleimenhagen, Arno, & Peltier, James. (1996). Integrating multiple publics into the strategic plan. <u>Journal of Health Care Marketing</u>, 16(1), 30-.

Newton, Darrell Mottley. (199?). "Just say hey": The lack of greetings among some African American students at the University of Wisconsin-Madison: Causes and effects. Presentation at the National Black Graduate Conference, Los Angeles, CA.

O'Beirne, Brenda. (1996). The role of residential programs in the recruitment and orientation of new students. In W.J. Zeller, D.S. Fidler, & B.O. Barefoot (Eds.) <u>Residence life programs and the first-year experience</u> (2nd ed., pp. 11-17). Columbia, SC: University of South Carolina.

O'Beirne, Brenda. (199). <u>Psychological testing: History, principles, and applications.</u> Needham Heights, MA: Allyn & Bacon.

Oh, John H. (1996). The institutional basis of democratization in Korea. <u>Korea</u> Observer, 27 (4), 609-648.

Oh, John H., & Wiegand, Bruce. (1996). Democracy, development, and corruption: The case of Korea. Korea Observer, 27, 493-528.

Okocha, Aneneosa. (1996, April). <u>Using qualitative assessment strategies to foster career development.</u> Paper presented at the American Counseling Association Annual World Conference, Pittsburgh, PA.

Ossers Cabrera, Manuel A. (1995, August). <u>De destierro y emigracion: Sarmiento y Marti.</u> Paper presented at the XIII International Symposium of Literature: Immigration/Emigration: Forced and Self-Exile, Los Angeles, CA.

Ossers Cabrera, Manuel A. (1995, August). "Grillos y Mariposas" de Gloria Stolk: Realismo magico, literatura fantastica o un caso clinico?. Paper presented at the 77th annual meeting of the American Association of Teachers of Spanish and Portuguese, San Diego, CA.

Ossers Cabrera, Manuel A. (1995). Poema épico Anacaona de Salomé Ureña de Henríquez: Epopeya de derrota. Revista Amantes de la Luz, 1(1), 7-11.

Ossers Cabrera, Manuel A. (1996, March). El amor en la poesia yugulada de profesores poetas o poetas profesores. Paper presented at the 9th Midlands Conference on Language and Literature, Omaha, NE.

Ostermeier, Terry H. (1995, July). Facial cue differences: Impact on meaning in intercultural listening. Paper presented at the World Communication Association Convention, Vancouver, Canada.

Ostermeier, Terry H. (1995). Meaning differences for nonverbal cues: Easier or more difficult for the intercultural listener? Intercultural Communication Studies, 5(1), 19-40.

Ostermeier, Terry H. (1996, March). <u>Intercultural listening and facial/vocal cues: The gender factor.</u> Paper presented at the International Listening Association Convention, Sacramento, CA.

Peltier, James, Kleimenhagen, Arno, & Naidu, G. M. (1996). Integrating multiple publics into the strategic plan. <u>Journal of Health Care Marketing</u>, 16(1), 30-

Pettier, James W., Kleimenhagen, Arno, & Schibrowsky, J. A. (1995). Student-faculty research agencies: Marketing education integration using an entrepreneurial education experience. <u>Journal of Marketing Education</u>. (),

Peltier, James W., & Schibrowsky, J. A. (1995). The direct marketing of charitable causes: A study of U.S. fundraisers. <u>Journal of Direct Marketing</u>, 9(3), 72-80.

Rybski, Paul M. (1996). What can you really get from your CCD camera? <u>CCD</u> <u>Astronomy, 3(3), 17-19.</u>

Sager, Clayton, & Barton, Peter. (1996). Ninth circuit disallows Keogh deduction based on S income. The Tax Adviser, 27, 215-216.

Sager, Clayton, & Barton, Peter. (1996). Second circuit remands tax court opinion denying losses to retail store. <u>CPA Journal</u>, <u>66</u>, 10.

Sager, Clayton, & Barton, Peter. (1996). Tax court values four-day-old bread for charitable contribution purposes. CPA Journal, 66, 10.

Sager, Clayton, Barton, Peter, & Weatherwax, Roy. (1996). Eleventh circuit directs tax court develop test for substantial understatement penalty. <u>The Tax Adviser, 27</u>, 277-279.

Schramm, Robert M. (1996, February). <u>How to start a collegiate OSRA chapter</u>. Paper presented at OSRA Conference, Orlando, FL.

Schramm, Robert M., & James, Marcia. (1995). E-mail principles business teachers should include in their curriculum. <u>Louisiana Business Education Journal</u>, 4(1),66-74.

Shields, Steven O. (1995, November). The relationship of talk radio to voter perceptions of the salience and efficacy of "Contract with America" items during the 1994 Congressional elections. Paper presented at the 20th annual meeting of the Midwest Association for Public Opinion Research, Chicago, IL.

Sirvanci, Mete. (1996). Are students the true customers of higher education? <u>Quality Progress</u>, 10(29), 99-102.

Smith, Lois. (1995/96). <u>Can marketing serve as part of the general studies curriculum?</u> Paper presented at the Marketing Management Association, , .

Stephens, J. Todd, & Cook, Greg. (1995). The priority of separable perception in stimulus classifications of children with mental retardation. <u>Child Development</u>, 66, 1057-1071.

Trudell, Dennis. (1996). <u>Fragments in us: Recent and earlier poems.</u> Madison: University of Wisconsin Press.

(Winner, Felix Pollak Prize in Poetry)

Trudell, Dennis. (Ed.). (1996). <u>Full court: A literary anthology of basketball.</u> New York, NY: Breakaway Books.

Waechter-Brulla, Daryle A. (February, 1996). <u>Four strategies for exploiting computers in a science core course.</u> Poster presentation at the 162nd annual national meeting of the American Association for the Advancement of Science, Baltimore, MD.

Waechter-Brulla, Daryle A. (February, 1996). <u>Improving safety through active learning and investigation</u>. Poster presentation at the 96th general meeting of the American Society for Microbiology, New Orleans, LA.

Waechter-Brulla, Daryle A. (May, 1996). <u>Two walks on the wild side: Innovative introductions to microbial diversity.</u> Invited talk at 96th general meeting of the American Society for Microbiology, New Orleans LA.

Waechter-Brulla, Daryle A., & Winfrey, M. (May,1996). <u>Teaching microbial diversity in a microbiology curriculum.</u> Co-convened colloquium (Cassette Recording No. 800/811) at the 96th general meeting of the American Society for Microbiology, New Orleans, LA.

Wagner, Richard J., Campbell, J., & Page, J. (1996). Organisational culture change: The BCM story. In L. J. Mullins, <u>Management and organisational behaviour</u> (pp. 740-744). London: Pitman.

Waraczynski, Meg, Gallistel, C. R., Leon, M., Lim, B. T., & Sim, J. C. (1996). Destruction of the medial forebrain bundle caudal to the site of stimulation reduces rewarding efficacy but destruction rostrally does not. <u>Behavioral Neuroscience, 110</u>, 766-790.

Warden, M.R. (1996). <u>Project SELECT</u>. Madison, WI: Department of Public Instruction. [Grant Award, \$57,000]

Washbush, John, & Gosen, Jerry. (1996). Total enterprise simulation performance as a function of Myers-Briggs personality type. <u>Simulation & Gaming. 27</u>, 184-205.

Weatherwax, Roy, & Barton, Peter. (1995). Tax court rules disclaimer not qualified where consideration implied. <u>CPA Journal</u>, <u>65</u>, 16.

Weatherwax, Roy, & Barton, Peter. (1996). Tax court allows bad debt deduction on family loans without written note. <u>CPA journal</u>, 66, 13.

Weatherwax, Roy, Barton, Peter, & Sager, Clayton. (1996). Eleventh circuit directs tax court develop test for substantial understatement penalty. <u>The Tax Adviser</u>, 27, 277-279.

Wham, Mary Ann, Lenski, S. D., Layne, S., & Layne, D. (1996). Informal assessment at the middle school level. MSJ (Middle School Journal), 27(4), 41-45.

Wickenberg, John. (1996). Exhibited at "Just Add Water: Artists and the Aqueous World", Wusturn Museum of Fine Arts, Racine, WI. He exhibited "Seville Pool".

Wickenberg, John. (1996). Exhibited at "John Wickenberg-Paintings and Drawings" at the Perimeter Gallery, Chicago, IL. He exhibited eighteen works including "MIA II" and "Chill Factor".

Wiegand, Bruce, & Berger, Ronald J., Co-editors, <u>Sociological Imagination</u>, official journal of Wisconsin Sociological Association.

Wiegand, Bruce, & Oh, John H. (1996). Democracy, development, and corruption: The case of Korea. Korea Observer, 27, 493-528.

Witherill, Jerome, & Kolak, John. (1996). Is corporate re-engineering hurting your employees? Professional Safety, 41(5), 28-32.

Woller, Michael J., Blake, C. A., & Campbell, G. T. (1995, July). <u>Neuropeptide Y (NPY) stimulates the development of immunoreactive follicle-stimulating hormone (FSH) in the ectopic hamster anterior pituitary gland (APG).</u> Poster session at the Fourth IBRO World Congress of Neuroscience, Kyoto, Japan.

Woller, Michael J., Blake, C. A., Nair-Menon, J. U., Raychoudhury, S. S., Millette, C. F., Bogovich, K., Lin, T., Wang, D., Boockfor, F. R., & Campbell, G. T. (1995, December). Octylphenol causes death of cultured rat thymocytes, splenocytes, and cells from reproductive organs. Presented at the 35th annual meeting of the American Society for Cell Biology, Washington, D.C.

Woller, Michael J., Blake, C. A., Nair-Menon, J. U., Raychoudhury, S. S., Millette, C. F., Bogovich, K., Lin, T., Wang, D., Boockfor, F. R., & Campbell, G. T. (1996, May 23). Octylphenol causes death of cultured rat thymocytes, splenocytes, and cells from reproductive organs [Abstract]. Collaborating for the Community: Findings.

Woller, Michael J., Campbell, G. T., & Blake, C. A. (1995). Induction of cellular folliclestimulating hormone in the hamster adenohypophysis requires intermittent stimulation by luteinizing hormone releasing hormone. <u>Journal of Neuroendocrinology</u>, 7, 393-400.

Woller, Michael J., Campbell, G. T., & Blake, C. A. (1995). Neuropeptide Y and luteinizing hormone releasing hormone synergize to stimulate the development of cellular follicle-stimulating hormone in the hamster adenohypophysis. <u>Journal of Neuroendocrinology</u>, 7, 733-736.

Woller, Michael J., Campbell, G. T., & Blake, C. A. (1996). Changes in percentages of adenohypophysial gonadotrophs associated with the sex-specific, selective increase in serum follicle-stimulating hormone concentration in the juvenile female hamster. Biology of Reproduction, 54, 800-808.

Woller, Michael J., Campbell, G. T., Gore, A. C., & Blake, C. A. (1996). Adenohypophysial allografts releasing prolactin decrease prolactin mRNA concentration in the host hamster's adenohypophysis *in situ*. Neuroendocrinology, 63, 430-436.

Woller, Michael J., Campbell, G. T., Liu, L. P., Steigerwalt, R. W., & Blake, C. A. (1996, May 23). The effects of neuropeptide Y alone and in combination with luteinizing hormone releasing hormone at the level of the anterior pituitary gland on luteinizing hormone and follicle-stimulating hormone release are dramatically altered by estrogen [Abstract]. Collaborating for the Community: Findings.

Woller, Michael J., Nichols, E., Hackett, B., Hoeft, K. H., Herdendorf, M., & Jarzynski, M. (1996, May). <u>LHRH secretion by dispersed rat hypothalamic neutrons is pulsatile in vitro</u>. Presented at the Midwest Endocrinology Conference, Madison, WI.

Zastrow, Charles. (1996). <u>Introduction to social work and social welfare</u> (6th ed.). Pacific Grove, CA: Brooks/Cole.

Zastrow, Charles. (1996). Social problems (4th ed.). Chicago, IL: Nelson-Hall.