

Key term glossary for UMC's digital asset management system

The UW-Whitewater photo library is intended as a public resource for faculty, staff and students communicating non-commercial information about UW-Whitewater in print, electronic and social media formats. In order to make it easier for UMC staff and campus colleagues to identify photos in key categories, we tag photos with the search terms listed in this glossary.

Alumni

People whether on campus or not who are verified as alumni, defined as having attended UW-Whitewater.

Arts

Students engaged in various arts activities, including dance, theatre, fine arts, and music.

Admissions

Images of students, faculty and staff taking part in activities that are part of the enrollment journey, such as campus tours, Preview Days, SOAR, Warhaw ready, and other events.

Athletics

General photos of athletics, including Div III teams and club sports, that show the diversity of athletic offerings at UW-Whitewater.

Awards

Various awards, grants, scholarships, commendations and other honors that students and faculty at UW-Whitewater have received.

Big campus

Images that show we are the largest regional campus, including images of students on the mall and packed stands, as well as sweeping aerial photos of buildings and facilities.

Camps

General photos of camps, including music and sports and other camps, that show the diversity of camp offerings at UW-Whitewater.

Capstone

Images of capstone projects and coursework, a high-impact practice.

Classrooms

Images of students in classrooms of all sizes and kinds, including labs, lecture halls, and traditional classrooms.

Collaboration

Images of collaborative assignments and projects, a high-impact project and one of the university's values.

Common intellectual practices

Images that depict broadly shared coursework, such as New Student Seminar, or other shared content, such as a "Big Read" style experience, which is a high-impact practice.

Community

UW-Whitewater activities involving students, faculty or staff taking place at non-campus locations in the broader community or of community members in activities on campus.

Computer

Images that include the use of computers to illustrate online learning, campus-wide wifi access and other concepts.

Diversity and opportunity

Images that reflect diversity and opportunity, two of the university's values.

Downtown

Images of of downtown Whitewater or of activities taking place in the downtown.

Global

Images that show people learning about diverse perspectives and global experiences, including study abroad and travel study, a high-impact practice.

Entrepreneurial

Images of entrepreneurial events and activities.

ePortfolios

Images that show examples of ePortfolios or of students working on their ePortfolios, which is a high-impact practice.

Faculty

Images of teachers including professors, lecturers, instructors, adjuncts and others.

Faculty-student

Images that depict close faculty-staff interaction.

Families

Images that show families (of Warhawk or not) students on campus.

FYE

Images of first-year experiences such as New Student Seminar, Move-in, Welcome Week events and Learning Communities.

Graduation

Images that focus on graduation in the context of student success and outcomes.

Hands-on

Students doing hands-on work in the classroom, lab or elsewhere, a high-impact practice.

Honors

Students who are part of the University Honors program, a high-impact practice.

Housing

Images that show various aspects of University Housing, including common rooms, interaction with RAs, special events like Friday night dinners.

Integrity

Images that depict integrity, one of the university's values.

Internships

Images of internships, a high-impact practice, or of students who have completed an internship.

Learning and academic excellence

Images that depict learning and academic excellence, two of the university's values.

LCs

Images of students doing activities as part of a learning community, a high-impact practice.

Mentors

Students who are serving as mentors or working with mentors.

Night

Images that highlight evening activities on campus.

Recreation

Images that show students doing various recreational activities like frisbee, biking, or relaxing, on- or off-campus.

Research

Images that show students actively conducting research, a high-impact practice.

Safe campus

Images that depict a calm, safe, welcoming environment.

Scholarships

Images of students who have received academic scholarships.

Science

Students majoring in science, such as physics, chemistry, biology, or students engaging in science activities.

Service and social responsibility

Students engaged in service learning or community based learning, which are high-impact practices, completing community service of some sort or depicting social responsibility, part of the university's values.

Shared governance

Images, such as of students engaged in Whitewater Student Government, that depict shared governance, one of the university's values.

Small campus

Images that show a small, easily accessed campus.

Small classroom

Images that depict small classrooms/class sizes and a smaller student-to-teacher ratio.

Studying

Images of students studying in various locations, alone or in groups.

Transportation

Images that show transportation options for students on and off-campus.

Unity

Images that depict a feeling of unity and togetherness.

Warhawk family

Images that depict the Warhawk family.

Warhawk pride

Images that feature classic UW-Whitewater activities, purple gear and examples of Warhawk pride.

Welcoming

Images that show how the campus is welcoming, such as smiles, hugs, and other forms of greeting and inclusion.

Writing

Images that depict writing or writing-intensive courses, a high-impact practice.

Value

Images of things used to depict the value of a UW-Whitewater education, including textbook rental, free laundry, free athletics tickets, free tutoring, low tuition, free printing.

Youth

Images of activities with pre-college-age students involved, whether on-campus or off.