

Strategic Planning: Expert Teams

Meeting 1 (2/20/23)

Meeting Overview

1. Provide background on expert team selection.
2. Share expert teams charge and responsibilities.
3. Break-out by team and begin drafting priorities, and establishing tasks and assignments.

Expert Team Selection

- Members of the teams will help identify key initiatives within each theme and prioritize those that should be in the strategic plan.
- Members of the expert teams will be responsible for creating focused goals, metrics, and strategies aligned with each of the four themes.
- The team chairs will provide leadership and direction. Responsibilities include:
 - Lead discussions
 - Organize structure of meetings
 - Manage documentation
 - Report back to cabinet

Expert Team Break-out Meetings

1. Review charge and provided documentation, make sure team is clear on responsibilities
2. Time will be spent reviewing and discussing the language of the theme and potential metrics and strategies from last SPBC meeting
 - The ideas on this document will help the team understand the focus of the theme. We suggest you review these as a group and then discuss priorities, feasibility, and new ideas.
 - Keep in mind, all strategies will need to be actionable in fall 2023.
3. At the end of the meeting, teams should have a clear of understanding of themes, identify some priorities within that theme, and be clear on any tasks and assignments needed by March 17th meeting.

Assumptions

- University strategic planning is a high-priority.
- Positive work is already being done. Identifying a strategy for an area does not assume excellent work is not already being done in this area.
- Goals should be challenging yet attainable, sustainable, and will be viewed as priorities for the university.
- We will use existing data points as baselines to track progress.
- Expert team rosters can change over time to best achieve the goals set by the team.
- Strategic planning goal attainment can be part of your work and not just in addition to it.
- Divisions, colleges, and departments still have their own strategic plans. As a result, our goals can be targeted, recognizing important is happening in other areas.

Timeline

- February 20, 2023
 - Spring SPBC 1: All Expert Teams meet; establish tasks & assignments
- February 20 - March 17
 - Individual expert team work begins on tasks/assignments; teams meet as needed
- March 17, 2023
 - ½ day All Expert Teams workshop: Worksheets Broadly Filled-In and Completed
- March 17 - April 17
 - Individual expert team work continues; teams meet as needed
- April 17, 2023
 - Spring SPBC 2: Theme Worksheets Finalized

Time to break out..

- Review documentation that will be provided to each team (charge document, strategic planning goal worksheet)
 - Teams will also have copies of the themes and potential goals and metrics from last SPBC
- **10:30am – 11:30am: Expert Team breakouts**
 - UC 275: Team 1, Enhance the value of a UW-Whitewater education (Chair: Katy Casey)
 - UC 266: Team 2, Champion student diversity, inclusion and advocacy (Chair: Vanessa Perez)
 - UC 259A: Team, 3, Advance outside-the-classroom experiences (Chair: Jim Disrude)
 - UC 259B: Team 4, Deepen a culture of collaboration (Chair: Ryan Callahan)

Conclusion

- For Updates and More Information:

<https://www.uww.edu/strategic-plan>



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