



University of Wisconsin
Whitewater

2023-2028 UWW Strategic Plan

Feb. 26, 2024 SPBC Update

SP Themes

- Enhance the value of a UWW education
- Create an inclusive environment for student success
- Advance co-curricular experiences
- Deepen a culture of collaboration

We will realize progress through a series of intentional actions to be implemented as early as possible.

The [Strategic Planning and Budget Committee](#) is responsible for implementing, reviewing and revising the plans as necessary. Additional action items will likely be developed as we move through the plan.

SP Metrics


- Degree and credential attainment
- Graduation, job placement and graduate school placement rates
- Opportunity gaps in retention and graduation
- Student loan debt
- Social mobility index
- Institutional financial health
- Balanced budget
- Employee compensation relative to peers

A metrics dashboard has been created. Please follow the link [here](#).


SP action teams

- 15 Action Items
- All co-leads have been identified
- Co-leads have built teams
- All teams are utilizing a common progress tracker
 - Meeting notes
 - Goals
 - Metrics

SP1: Chancellor's Committee on Student Success and Student Success Council

- Co-leads: Kristin Fillhouer and John Chenoweth
 - Monthly meetings
 - Framework for Student Success nearly completed
 - Establishing council with Briggs and Tumbarello to co-chair
 - Focus: Understanding the individual experiences of students in the first year to inform actions to improve student success
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SP2: Establish a one-stop shop for students

- Co-leads: Jackie Briggs and Katie Patterson
 - Meeting monthly
 - Engaged with other universities around their service centers
 - Will be collecting student feedback in mid-March
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SP3: Utilize Student Success Coaches

- Co-leads: Paul Waelchli, Emma Draper, Jeremy Lade
- Met with UWW areas that are connected to success coaching
- Met with faculty experts
- Met with Chenoweth and Briggs for a check-in and future direction

SP4: Institution Wide Advising Model

- Co-leads: Jessica Stein and Kristin Plessel
- Attended NACADA workshop summer 2023 to begin work
- Crafted university-wide Advising Syllabus that is now being integrated in advising sessions, Admitted student day, SOAR and other communication
- Promoting expanded use of Navigate
- Revised advising website
- Surveyed students
- Focus groups in April

SP5: Hold Annual Student Success Conference

- Co-leads: Jessica Stein and Amanda Krier-Jenkins
- Please Attend: This Friday, March 1

SP6: Improve Student Success Processes

- Co-leads: Sara Deschner and Debbie Reuter
- Year 1 foci:
 - Advising Holds
 - Student Debt
- Built teams with expertise in the topic area
- Met with provost in January to talk about current direction expected outcomes of work, etc.

SP7: Identify clear transfer pathways for students

- Co-leads: Dave Hahn and Sarah Harvey
- Divided work into a number of groups that are working on various components
 - NASH Initiatives
 - Articulation agreements
 - Transferology
 - UWW Rock crosswalk, pathways, BAAS
 - Transfer student orientation
 - Rock AAR


SP8: UWW Online Advisory Council

- Co-leads: Paul Ambrose and Susan Johnson
- Meeting monthly
- Held listening sessions
- Preparing to survey students
- Piloting New Student Seminar for online student Fall 2024
- Adding “intention to attend” action in WINS

SP9: Create platform for academic program innovation

- Co-leads: Sue Wildermuth and Zach Oster
- Team established
- First annual Curricular Innovation Workshop held last fall
 - Wisconsin workforce needs
 - Academic Program brainstorming
 - Program innovation processes
- Generated lessons learned and planning for next year

SP10: Measure the value of our Gen Ed Curriculum

- Co-leads: Jessica Bonjour and Katy Casey
 - Summer 2023 work
 - February Workshop
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SP11: University Compensation and Benefits Committee

- Co-leads: Connie Putland and Frank Bartlett
- 2 reps from each governance group
- Governance groups developing priorities
- Committee reviewing data
- Meeting monthly

SP12: The Student Employee Experience


- Co-leads: Josh Reed and Kai Instefjord
- Reviewing Student Affairs student employment satisfaction survey
- Discussing recruitment efforts of students with Federal Work Study
- Will be meeting soon to align some system grant dollars to support this work

SP13: Strengthen Finances

- Co-leads: Trisha Barber and Mohammed Jafarinejad
 - Jones, Chenoweth and co-leads will meet to review direction
 - Faculty Senate acting on revised composition and function of faculty budget committee
 - Barber has been meeting with cabinet to work on our budget opportunities
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SP14: Establish Leadership Council

- Co-leads: Mike Dugan and Corey King
 - Leadership council has met three times
 - Mid-summer full day workshop/retreat scheduled

 - Focus: Innovation
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SP15: Collaborative Network of Stakeholders

- Co-leads: Kuznacic and Callahan
- Internal
 - Listening sessions with the chancellor
- External
 - Working with UWW Foundation on plans for next fundraising campaign