**UW-W Strategic Planning Process At-A-Glance**

**Draft of Strategic Plan Ready for Review by the Campus and Community**

(Early Fall)

* Town Hall Meetings
* Constituent (i.e., divisions, departments, governance) groups across campus
* Community Meeting

**Phase III Feedback: Sharing Draft of Strategic Goals and Actions with Campus**

(7 March to 4 April)

* Committee Members meet with

Constituent (i.e., divisions, departments, governance) groups across campus

* Campus Survey
* Community Meeting

**Strategic Planning Committee Meets**

(11 February)

Reviews feedback from Phase I Town Hall meetings and planning resources to develop preliminary set of strategic themes.

**Strategic Planning Committee Meets**

(7 April and/or 14 April and/or 21 April)

Reviews feedback from Phase III meetings and survey to: finalize strategic goals, revise and/or develop new strategic activity statements, and evaluate alignment with other mission documents.

**Phase II Feedback: Vetting Strategic Themes**

(14 February to 1 March)

* Town Hall Meetings
* Campus Survey
* Community Meeting

**Strategic Planning Committee Meets**

(3 March)

Reviews feedback from Phase II Town Hall meetings and survey feedback and develops draft of strategic goals and activity statements.

**Phase I Feedback: Identifying Themes**

(28 January to 9 February)

* Town Hall Meetings
* Campus Survey
* Community Survey