The University of Wisconsin - Whitewater

Division of Student Affairs Annual Report
2011 - 2012
‘Learning About’ While
‘Learning to Be.’

Much of formal learning includes subjects external to ourselves — mathematics, history, biology, language, physics, etc. No one would argue that a college graduate who wants to teach history should know history; that someone wanting to be an engineer should know physics; that someone wanting to be a medical doctor should know biology. ‘Learning about’ is critical. Indeed, most of our desired learning outcomes for students are cognitive — acquiring content knowledge and skill mastery.

On the other hand, ‘learning to be’ has as its domain our personhood, our character — who we are at the core of our being. ‘Learning to be’ addresses the central questions that students bring to our doors — such as, who am I, what’s my place in the world, what’s my purpose?

As a Division, we have come together in learning colloquiums to ponder questions related to ‘learning to be’: how does social class manifest itself on our campus, what is its impact on how students view themselves and how they navigate the university; how are some colleges intentionally structuring their campus environments to help students integrate multiple dimensions of self; and, how do our roles as learners and educators allow us to ‘be’ who we are authentically?

We will continue to learn about ways the student experience informs the core of our work — helping students to integrate the totality of their University experience with their lives.

Yet, ‘learning to be’ also has implications for our own growth and development — every one of us. As we work with students on the larger questions of life purpose and self understanding, we must mirror these efforts in our own lives and work. In a recent conversation with a ‘seasoned professional’ in our Division, he reflected on his own learning this past year:

We ask students to integrate and make meaning from their college experiences, and I don’t know that I’ve personally done this enough. This is difficult work. I’ve thought about how many times I invite students to develop their personal brand — their sense of self — before they go on the job market. But what’s mine? My learning this coming year is to continue to work more fully on understanding my own sense of self. Finally, this year made me think how frequently we merely look at cognitive learning outcomes for students, and how we need to look at the affective, the emotional, the spiritual, and one’s sense of identity.

‘Learning to be’ is difficult work because it asks that we delve deeply into ourselves. This process requires vulnerability and humility. In many organizations, vulnerability is viewed as a liability. For example, in these environments, admitting that one is unsure of how to handle a challenging personnel situation can cause a staff member to be seen as someone who ‘isn’t a good manager’ or a ‘strong leader.’ In the Division of Student Affairs, the opposite is true: vulnerability and humility are strengths—they signal a commitment to personal growth through honest and meaningful reflection. It promotes understanding self at a deep level. These are among the core qualities we wish to promote in students. Ultimately, ‘learning to be’ requires both student and staff engagement.

To quote Chancellor Telfer: Our effectiveness in the roles we play on campus is as much about who we are as what we do. Let’s continue our ‘learning about’ while ‘learning to be.’

Thomas R. Rios
Vice Chancellor for Student Affairs

Brent L. Bilodeau
Assistant Vice Chancellor for Student Affairs

“Our effectiveness in the roles we play on campus is as much about who we are as what we do.”

Chancellor Telfer
## By the Numbers

<table>
<thead>
<tr>
<th>Number</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>106</td>
<td>Children received early care and education from our Children’s Center: 46 children from UW-W student families — 7 of these children having both parents as students on campus; 34 children from UW-W faculty and staff families; 26 children from families in the community.</td>
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<tr>
<td>683</td>
<td>Students registered with the Center for Students with Disabilities to receive support: Adaptive Transportation provided 6,333 rides; 1,618 individual exams were proctored; 219 students used note taking services; 256 students used alternative media; 88 student volunteers provided 1,682 hours of service to their fellow students.</td>
</tr>
<tr>
<td>5,834</td>
<td>Memberships in recreation sports representing 239,053 visits to facilities.</td>
</tr>
<tr>
<td>$102,727</td>
<td>Amount of money raised by student organizations in support of the local community.</td>
</tr>
<tr>
<td>298</td>
<td>Students participated in the following University governance committees: Residence Hall Conduct Board (19); Whitewater Student Government (32); Leadership Involvement Team (135); Residence Hall Association (69); Greek Governing Councils (30); SUFAC (5); and University Center Board (8).</td>
</tr>
<tr>
<td>48%</td>
<td>Increase in counseling appointments over the past seven years. UHCS continues to experience an increase in student utilization of services related to mental health conditions: 234% increase in the number of emergency counseling sessions over past seven years; 75% increase during the same period in the number of medical appointments (consultation and prescriptive therapy) related to depression and anxiety.</td>
</tr>
<tr>
<td>25,353</td>
<td>Hours dedicated to co-curricular community service by students.</td>
</tr>
<tr>
<td>700</td>
<td>Students enrolled in credit-bearing courses on career development. Among the topics covered included career management self-advocacy, job search strategies, translating skills and experiences into language employers understand, and more.</td>
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<tr>
<td>30</td>
<td>Group listening sessions were conducted by Residence Life staff with residence assistants. Much of the learning translated to process changes and moving theory to practice — such as the creation of the first-ever “Wellness Building” in Fischer Hall.</td>
</tr>
<tr>
<td>428</td>
<td>Conduct Cases were brought to the Dean of Students Office: 44 academic cases &amp; 384 Non-Academic Cases.</td>
</tr>
<tr>
<td>57,388</td>
<td>Textbook rental transactions were conducted this year — including both checking out and returning of books. The total number of students utilizing the rental program in this time frame was 19,798: Fall (9,888), Winterim (775), and Spring (9,135).</td>
</tr>
<tr>
<td>1,119,734</td>
<td>Meals served by University Dining; $1,369,020 deposited in Purple Points; $928,300 deposited in Dining Dollars.</td>
</tr>
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Another Year of Impact

Throughout the Division of Student Affairs, staff contribute significantly to the learning mission of our University. On the following pages are a few examples of such contributions.

By using the MAPWorks retention tool, Residence Life staff and residence assistants engaged in more than 650 one-on-one discussions with students who were identified as academically at-risk. Staff tailored discussions with students based on specific areas that MAPWorks identified as problematic for them. Examples of trouble spots included study habits, need for tutoring, suffering from homesickness, uncertainty with academic major and/or life direction, and more. During these meetings, staff provided students with information on resources, facilitated referrals, and most importantly, listened to freshmen as they adjusted to college.

Beyond staff in Residence Life, MAPWorks is utilized by New Student Seminar instructors, academic advisors, the Office of First-Year Experience, Multi-Cultural Affairs & Student Success, Zero Gravity Mentors, and the Admissions Office in conjunction with the Wisconsin-Covenant Program.

The American Association of Colleges and Universities (AAC&U) recognized the University Center (UC) in its February 2012 newsletter for the UC’s contributions to students’ liberal learning.

Recognizing an opportunity to more deliberately connect liberal learning outcomes to its expansive student employment program, UC staff adapted the language of LEAP to students’ performance evaluations, self-assessments, and in individual conversations that connected students’ classroom learning with co-curricular involvements.

Through this process, UC staff bolstered their own learning by examining their interactions with students, and discovered ways to better help students ‘make meaning’ from the totality of their University experience. Along with the UC, University Dining Services staff examined their role beyond service providers to that of educators. The article can be found at:


Over the recent past, a trend has been observed in UW-Whitewater’s Masters of Science - Professional Development (MSE-PD) program: increasing numbers of students (many who are UW-W undergraduates) expressing interest in Student Affairs.

In response to this demand, Divisional staff worked with MSE-PD administration to introduce a Higher Education Leadership Emphasis. This program of study will address the American College Personnel Association and National Association of Student Personnel Administrators joint recommendations for students’ graduate study and professional development. Divisional staff will teach the following courses:

Introduction to Higher Education and Student Affairs; College Student Development: Theory, Assessment, and Application; Organizational Learning and Cultures in Educational Environments; Intercultural Learning and Development in Student Affairs; Assessment in Student Affairs; and Legal Issues in Higher Education
Relationships change lives.
Informal interactional diversity — meeting, interacting, and befriending others across racial, ethnic, gender, national, and socioeconomic differences — can lead to powerful learning of oneself and others.

Indeed, Astin (1993)* demonstrates that interaction with a student’s peer group becomes one of the most influential aspects of the college experience.

Consequently, much discussion and thought went into the shaping of two new positions that will assist the campus in enhancing interactional diversity — the Intergroup Relations Coordinator, and the LGBT Coordinator.

Moreover, a reconceptualization of the existing Warhawk Involvement Center places a premium on building relationships between various groups, and creating a cultural learning focus among student leaders. A particular emphasis will be on working more systematically with majority students who, as research literature demonstrates, often communicate complex feelings about race and racial issues — including pride, ignorance, anger, shame, ambivalence, and alienation.


The UW-W Recreation Sports program has become grounds for equipping and propelling undergraduates into graduate education. This is happening through substantive leadership experiences that include positions such as Intramural Sports and Group Fitness Coordinators, as well as other student intern positions. Through these experiences, students have become competitively credentialed to enter renown graduate programs (while receiving graduate assistantships) throughout the country.

Most recently, Matt Schneider graduated with a degree in Marketing. However, he found his real passion in Recreation Sports and accepted a Graduate Assistant position at Florida State University (FSU) — allowing him to pursue his Sport Management Master’s degree. As result of his experiences as a Building Supervisor, Intramural Sports Coordinator, and Assistant for the Wheelchair Basketball program, Matt became a highly qualified candidate for FSU.

Recreation Sports has propelled 9 undergraduate students into the field over the past 10 years. Additionally, five former students serve in full-time positions throughout the country. These success stories directly relate to undergraduate learning experiences at UW-W.

The Center for Students with Disabilities (CSD) conducted an in-depth look at the LEAP goal of Effective Communication as it related to departmental services and programs. CSD surveyed staff, families, faculty and students on the transitioning experiences from high school to college for disabled students, and how CSD could improve their communication to their varied stakeholder groups.

Accordingly, they developed a new student and family orientation program to begin this fall semester. One primary goal is for family members to understand the differences between high school and college, and specifically, students’ need for the development of self-advocacy communication skills. Through work with and coaching by CSD staff, students can increase their ability to articulate their needs and rationale for accommodations.

On another front, CSD expanded their Summer Transition Program (STP) to accommodate 75 incoming freshmen. This four-week program is a bridge from high school to college. The STP 2011 class had a 96% retention rate from first to second year. The STP is a high impact practice that includes elements research literature deems critical for summer bridge programs.
The Children’s Center promotes multiple forms of learning and growth through the Reggio Emilia Approach. This approach is highly child-centered, as learning occurs through self-exploration and discovery. Reggio Emilia focuses on the engagement of all families and broader communities in the child’s growth and development — emphasizing the principles of respect, responsibility, and community.

This engagement has facilitated campus partnerships and enriched UW-Whitewater student learning. As examples: twelve student teams from the College of Business and Economics developed fundraising projects leading to $5,000 in cumulative contributions to the Center; fifteen students from the College of Letters and Sciences helped children explore the Spanish language through their community service requirement; and two collaborations with the Department of Counselor Education resulted in graduate student support of child emotional development through implementing Play Therapy and a Parenting Support Group. Additionally, seventy-two undergraduates and two graduate students were employed by the Center — often in degree programs related to child development. Through Reggio Emilia, child and student learning and development were enhanced.

Through University Health and Counseling Services leadership, the Working for Whitewater’s Wellness (W3) project entered its 3rd year.

This initiative is based on the work of Dan Buettner, whose research through the National Geographic Expeditions Council and the National Institute on Aging discovered communities where “the way people interacted with each other, nourished their bodies, and viewed their world impacted the quantity and quality of their lives.” Applying this to W3 required that the student’s cognitive, spiritual, physical, emotional and social development be placed in a relationship context — prompting interactions with members of both campus and local communities.

Two W3 efforts are noteworthy. First, W3 secured funding for an AmeriCorps VISTA Volunteer whose focus was on diversifying community involvement.

Second, the bi-annual “Operation Beautiful” body image and self-esteem project expanded beyond campus to include the Whitewater community. Over 450 individuals attended the final Operational Beautiful event — making it the largest attendance of any similar event in the program’s campus history.

Bookstore Services improved its processes and created programs to help new students transition to college. One example is a new student billing option that allows students to purchase course materials at a time when they lack the funds to pay for them. Additionally, a textbook reservation program was implemented during Plan It Purple sessions. This program bundles books for student pick up upon their arrival to campus — assuring students the correct book selections at the best available price. Also, as a student cost saving measure, a rental program was created for alternative format books and ebooks — offered at reduced prices.

On the employment front, the Bookstore applied LEAP principles to discussions and training with student employees to help connect student work to their majors and to job responsibilities and projects.

One student employee, a Graphic Design major, created a unique logo for the Bookstore in addition to numerous marketing tools.

Another student, a Convergence Journalism and Public Relations major, created a movie clip welcoming students to the Bookstore — while showing them how to navigate the Textbook Rental process.
The Dean of Students Office facilitates the Campus Assessment, Response and Evaluation Team — also known as the CARE Team. Staff from key departments meet weekly to assess and defuse potentially dangerous situations that may result from the behavior of troubled students, faculty and staff. The Team provides these individuals with the counseling and assistance they need, and serves as a “safety net” for community members who may be struggling. The CARE Team researches each incident and collaborates to determine appropriate interventions and responses — providing follow-up to these interventions throughout the year.

Additionally, Team members provide consultation to faculty and staff who are dealing with difficult situations. Topics may include mental health intervention, sexual assault survivor assistance, safety planning, withdrawal options and consultations with students. The team provides training sessions for faculty and staff on any of these topics.

This year, the team handled 154 individual cases including academic disruption, suicide attempts, threatening behavior, self-injury, serious depression and other issues — all to ensure individual wellness and a robust learning environment.

The Segregated University Fee Allocation Committee (SUFAC) is comprised of students representing UW-W colleges, Whitewater Student Government and the Residence Hall Association. SUFAC reviews budget requests from student organizations and campus departments. For the 2012-2013 academic year, SUFAC approved $1,287,562 in allocable Student Segregated Fees. Examples of funded projects include: graduate research grants, Athletic Department activities, student organization diversity programming, and Crossman Gallery initiatives. The SUFAC student experience focuses on the development of critical thinking, problem solving, and team decision-making skills.

Several new SUFAC initiatives were implemented during the past year. These included the completion and implementation of a review process that comprehensively addressed the role of the organization, its procedures, staffing and advising model.

A plan for ongoing diversification of student membership was also implemented. For 2012—2013, the SUFAC student board is fully staffed and its composition is beginning to more aptly reflect the diversity of Whitewater’s student body.

In fall of 2011, a review team comprised of staff, students, and off-campus landlords began the process of looking at future campus housing needs by: evaluating the facility needs of Residence Life (including the future of the Wells Complex); maintaining and upgrading current buildings while addressing the accessibility needs of students; and, determining the highest quality of facilities for the optimum cost.

While the previous 2003 Master Plan called for a schedule of renovations to selected halls, the future of Wells East and Wells West Towers seemed less certain. Thus, the Potter Lawson Architectural firm was hired to assess Wells. Their report determined that renovations would have limited benefit and that our best interest would be to replace the complex with new facilities.

Consequently, the review team proposed a plan that would construct two new residence halls, and to continue renovations to low rise facilities on a planned schedule. While the work in realizing this Master Plan is ongoing, the benefits in the partnership between campus and community are innumerable.
I loved the RA position because it helped me to be the person I was created to be. I have learned numerous skills while an RA, such as conflict management, leadership, and public speaking. It is evident to me that we were created as relational beings, and we thrive on connections with people. I can only hope I have impacted residents/staff at UWW the way they impacted me.

In Their Own Words

I became a better person from this. Nothing can stop me and I will now work harder than ever. ~ Student involved in conduct process.

I could not have been happier with my experience. I have been exposed to so much, and when I look at my UW-Whitewater diploma, I will forever think about Rec Sports and what the department has done for my career. I would not have the opportunities in front of me without James and the rest of the staff, and that should be something that not only I, but the entire department should be proud of. There were many ups and downs, but I am the person that I am today because of my five years here, and I am forever appreciative of all of the things I have had the privilege to do. ~ Recent Graduate

The biggest eye opener to me was that I have to make better choices in order to be where I want to be some day. I have and will continue to take this situation head on and learn from it. I will now present at the Opening Horizons program. ~ Student from CSD Transition Program.

As a result of serving on the Conduct Board, I am able to formulate productive and prudent (and important) financial decisions. ~ SUFAC student member.

My staff have pushed me to become the best person I can be. I have made mistakes and we work through them. I have had my moments of weakness and at times I have wanted to walk away. I am grateful for my staff and for the opportunity to be a part of the RA program. ~ Resident Assistant.

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This annual report does not represent all of the Division of Student Affairs considerable achievements and contributions to our University. Below are the names of our colleagues throughout the Division.

## Residence Life
- Michael Annessi
- Frank Bartlett
- Elizabeth Bartos
- Doug Behrens
- Luis Benevoglienti
- Paul Bennett
- Jerry Beschta
- Brandon Blakely
- Jeremy Christianson
- Trelana Daniel
- Tonya Davis
- Jeni Douglas
- Mary Duisterbeck
- Chad Easton
- Brian Erickson
- Jeff Eysnogle
- Maria Girosio
- Lindsay Gustin
- Kathy Harman
- Kevan Hayden
- Curt Hoffer
- Alan Hoesly
- Patti Huth
- Brian Johnston
- Alyssa Jones
- Mary Kaster
- Carie Kendrick
- Lloyd Knoepfel
- Jeffrey Kohlmeier
- Ray Korpela
- Amanda Krier-Jenkins
- William Kuehl
- Mike Lindholm
- Kaela Lindquist
- Heather Long
- Dean Look
- Donna Lyons
- Rae Mackovic
- Frank Manthey
- Greg Marti
- Mary June Mauser
- Jim Mead
- Bruce Meiners
- Phil Merhemic
- Emily Miethke
- Sh'Nita Mitchell
- Tom Moffett
- Randy Olp
- Joel Olp
- Rajen Patel
- Gary Patrick
- Krista Paul
- Ken Powers
- Patrick Prescott
- Brian Quass
- Steven Risley
- Steven Sayre
- Chuck Schroeder
- David Skelton
- Leroy Sliagle
- Ellie Slowey
- Ann Smith
- Ross Sprague
- Ted Stadinger
- Whitney Supianski
- Terrence Tumbarrello
- Brenda Warren
- Sharon Wisch
- John Witte
- Bill Zwarycz

## University Health & Counseling Services
- Katherine Amann
- Forrest Bright
- Karen Brueggeman
- Mary Lou Castle
- Elizabeth Champion
- Judith Ciasto
- Cindy Clark
- Sue Egan
- Elizabeth Falk
- Lois Gray
- Laura Hayne
- Whitney Henley
- Gwen Hering
- Rich Jazdewski
- Leah Jurgens
- Michael Lenser
- Jill Mallin
- Matthew Mallin
- JoAnn Mathews
- Linda Meisner
- Cynthia Millan
- Sharon Mueller
- Stephen Maymick
- Charlene Oakley
- Germain Olm
- Sue Powell
- Sue Robbins

## University Center
- Kim Adams
- Amanda Adsit
- Kara Amundson
- Bob Barry
- Tony Brown
- John Clark
- Jennifer Clawer
- Jay Craggs
- Lynn Cunningham
- Thomas Federer
- Cheryl Gabel
- Steven Garbe
- James Goutcher
- Alan Goytowski
- Dave Halbach
- Tonia Harvel
- CynDee Hoffmann
- Rhonda Jones
- Rita Karolczak
- Ann Kraus
- Jeanne Lessard
- Wayne Lewiston
- John Mitchell
- Michael O’Connor
- Andrea Payton
- Tom Pellizzi
- Tommy Rindahl
- Katherine Shanahan
- Thomas Stanek
- Russell Stone
- Achim Tauch

## Recreation Sports and Facilities
- John Betz
- Beth Bono
- Denise Ehren
- James Friel
- Gary Harms
- Jen Kaina
- Therese Kennedy
- Jeremy Lade
- Lance Leipold
- Mike Miller
- Dan Price

## Career & Leadership Development
- Jan Bilgen
- Brian Bredeesin
- Jason Brown
- Ron Buchholz
- Kim Clarkesin
- Kathleen Craney
- Shedrick Daniels
- Melissa Gross
- Chris Hollar
- Diane Joy
- Frank Lanko
- Eunice Lehner
- Margaret O’Leary
- JoEllen Shelton
- Sara Suter

## University Bookstore
- Elizabeth Bogie
- Jane Crouch
- Elaine Hackett
- Lynn Lema
- Terri Meinel
- Jarolyn Moore
- Barbara Young

## Children’s Center
- Elizabeth Backes
- Shannon Frye
- Britney Hagerty
- Ann Lamb
- Peggy Lean
- Holly McFaul
- Anna Steinke

## Office of the Vice Chancellor For Student Affairs
- Brent Bludeau
- Jeanne Rithamel
- Tom Rios

## Center for Students With Disabilities
- Pam Albert
- Nancy Amacher
- Patty Beran
- Betsy Brandt
- Graciela Colon-Dealca
- Karen Fisher
- Kristin Hoffmann
- Jodi Landowski
- Eric Mueller
- Elizabeth Watson

## UW-W Dining Services
- Jim Allen
- Sean Applewhite
- Frank Barnett
- Ron Braenne
- Gloria DeMoe
- Kerry Doll
- Rachel Fillibrown
- Jason Goldschmidt
- Jon Gordon
- Brenda Hinspater
- Tom Hinspater
- Nicole Kejo
- Ben Leikness
- Stephanie Mankowski
- Chris McClain
- Ross Nelezen
- Ruth Steadman
- Ann Wick

## Dean of Students
- Kristen Burton
- Mary Beth Mackin
- Dan Reed