

2020/2021 ANNUAL REPORT

July 1, 2020 - June 30, 2021



United Way Jefferson & North Walworth Counties



734 Madison Avenue
Fort Atkinson, WI 53538
920.563.8880

unitedway@idcnet.com
www.uwjnwc.com
www.volunteermain.com

A MESSAGE FROM UNITED WAY

Last fall, we introduced our 2020 Campaign with a message to our communities that support was needed *“Now More Than Ever.”* Our communities were facing daily battles related to the impacts of COVID-19, and our United Way was working to rally support to provide help in any way that our children, individuals and families would need it.

And rally our communities did. Our support during our 2020 Campaign was humbling and overwhelming. Even during such trying and uncertain times, our donors showed up to support our mission and help us provide high-level support across our communities.

As a direct result of the incredible caring power and generosity of our donors, our United Way is providing \$270,673 in support throughout this year to nonprofit programs & services, pillar grant projects, and community programs that all aim to improve the health, education and financial stability of our communities. We are honored that so many people trusted us with their generous investments and that we are in a position to provide such needed support and relief to so many.

This past year was a difficult time for our communities. And although the impacts were felt at different times and in varying ways, we recognize it was a year that impacted ALL of us.

So as we prepare to launch our 2021 Campaign, we are focused on the message and reminder that we are *“United For All.”* Our United Way is here to serve our communities and to fight for the health, education and financial stability of **every** person in our communities. We are here to encourage community collaboration, to help create community connections, to support vital services for our communities, and to create welcoming & inclusive communities where everyone has an opportunity to thrive.

Thank you to all who lent their support and put their trust in us over this past year. We hope to have many of you join us in being *“United For All”* in this upcoming campaign season!

With sincerest regards and deepest thanks,

Megan Hartwick

United Way Executive Director

2020/2021 Board of Directors

Penny Ardel*—First Citizens State Bank (board chair)

Nancy Alstad — Fort Healthcare (board chair)

Kevin Paynter — FCCU (board treasurer)

Dave Geiger*— School District of Fort Atkinson

Robin Kennedy — Opportunities, Inc.

Matt Yonke* — HUSCO International

Cory Krisher*— Festival Foods

Ben Wehmeier — Jefferson County

Lisa Caras — Jones Dairy Farm

Lynsey Schwabrow — UW-Whitewater

Chris VanGundy* — Valero

Helen Mortazavi* — Valero

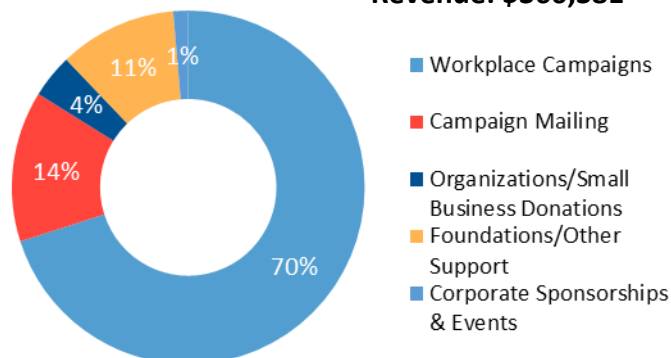
Marissa Weidenfeller *— School District of Fort Atkinson

Tony Wedl* — Frank Beverage Group

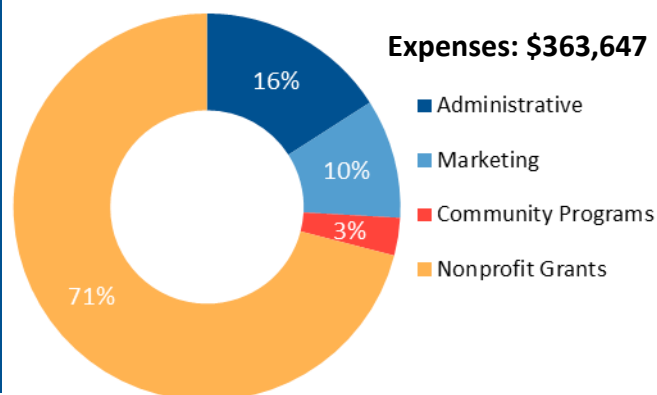
Ryan Grady* — UW-Whitewater

**served for a portion of the fiscal year*

Revenue: \$366,381



Expenses: \$363,647

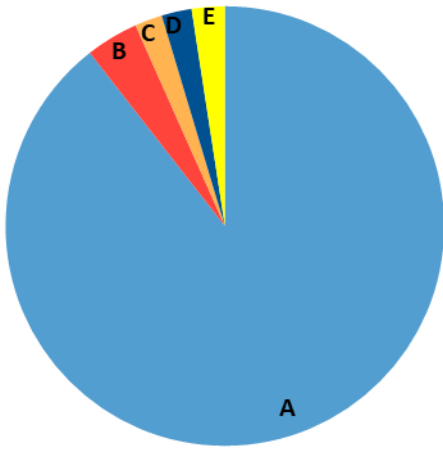


UNITED WAY SUPPORT

United Way fights for the health, education and financial stability of every person in our communities.

As a result of very successful fundraising during our 2019 campaign and for our 2020 COVID-19 relief fund, our United Way allocated our highest-ever level of funding to the LOCAL nonprofits, school districts, organizations and programs noted below. **In total, we are allocating \$270,673 in support throughout 2021!**

2021 Community Support



- A. Partner Agency Grants - \$242,090
- B. Pillar Grants - \$10,500
- C. United Way Community Programs - \$5,500
- D. Eviction Prevention Program - \$6,000
- E. Non-partner (donor-designated) grants - \$6,583

2021 Partner Agencies

BASE Fort Atkinson
Bethel House
Big Brothers Big Sisters
Bread and Roses
Catholic Charities
Community Coordinated Childcare (4-C)
Conexiones Latinas
Crossroads House of Watertown
Dave Gallup Foundation
Fort Atkinson School District Family Connections
Haus of Peace
Homeless Coalition of Fort Atkinson
Jefferson County Head Start
Jefferson County Incredible Years
Jefferson County Literacy Council
Lake Mills School District Family Connections
New Beginnings APFV
Opportunities, Inc.
Parents Cooperative Preschool
People Against a Violent Environment (PAVE)
Rainbow Hospice
Rock River Community Clinic
Small World Preschool
St. Vincent de Paul of Fort Atkinson
The Salvation Army
Watertown Family Aid
Watertown Family Center
Watertown Public Health Dept. Talk/Read/Play
Whitewater LEADS
Whitewater School District Adult ESL
Your Friends In Action

Pillar Grant Recipients

Friends of the Johnson Creek Library
UW-Whitewater Young Auditorium
The Unity Project
Whitewater Kiwanis Club
Jefferson County Head Start
Jefferson County Human Services

United Way Funded

Community Programs

Ride United

Transportation Program

Volunteermain.com

Volunteer Platform

Impact 211

Resource Database

United Grove

Community Garden

Eviction Prevention

Program Recipients

Bethel House
St. Vincent de Paul of Fort Atkinson
Community Action Coalition
Crossroads House of Watertown



United Way Jefferson & North Walworth Counties

THANK YOU!



2020 Top Five Workplace Supporters

Valero Energy* — Fort Healthcare — Metal Tek* — Jones Dairy Farm* — UW-Whitewater

2020 Workplace Supporters

Badger Bank — Ball Corporation* — City of Watertown — Doosan Bobcat* — Festival Foods* — First Citizens State Bank* — FCCU*
Husco International — Ixonia Bank* — Jefferson County — Johnson Bank* — Lake Mills Area School District — MSI General* — Nasco*
Opportunities, Inc. — Premier Bank* — School District of Fort Atkinson — Spacesaver* — The Badger Group — Topcon*
W&A Distribution — Watertown Unified School District — W.D. Hoard & Sons* — Whitewater Unified School District

**references workplaces that provide a corporate match or corporate donation*

2020 Other Community Supporters

Alliant Energy — AmazonSmile — American Family Insurance — Associated Bank — AT&T — Aurora Healthcare — Bank First
Business Tax Systems, LLC — Café Carpe — Caterpillar Foundation — Century Fence Company — Exelon Foundation — Congregational Church
FedEx — Fort Healthy — Fort Atkinson Lions Club — Fort Transportation — GE — Glenn's Market — Grainger — Goyer Ace Hardware
Herb Kohl Philanthropies — JM Carpets — Johnson Controls Foundation — Paddy Coughlin's — Rock River Lanes — Rosy-Lane Holstein's
Rotary Club of Lake Mills — Scuzzi's Pizza Bar, LLC — Tall Guy Productions — The Cummins Foundation — Theisen's
Theodore Batterman Family Foundation — Tyranena — UPS — US Bank — UW Credit Union — Walmart — WE Energies Foundation

Corporate Sponsors

Fort Healthcare, Jones Dairy Farm, Fort Community Credit Union



Individual Leadership Givers* (\$500 or more)

| | | | | | |
|--------------------------|------------------------|-------------------|-----------------------|--------------------|--------------------------------|
| Randy Altmann | Kristen Burton | Rachel Guenther | Leighann Kuntz | Nancy Nelson | Peggy Stebbins |
| John & Jane Anderson | Jim Caldwell | Andrew Heyer | John & Kristin Kutz | Colin Nowak | Anne Stinson |
| Richard Austin | William Cannon | Matthew Hill | Dennis Lange | Adelbert Oestrich | Richard Telfer |
| Harry & Lynn Averkamp | John & Carol Christian | Kirk Jarvis | Mike Lawson | Shirley Oestrich | Veronica Telfer |
| Richard Baechle | Paul Bryon Coleman | Heidi Jennrich | Todd Ledden | Tonya Olson | James Uppena |
| Debra Bartolerio | Bruce Collins | Lisa Jensen | Tom MacAskill | Sarah Pagenkopf | Chris VanGundy |
| Chris & Angela Batterman | Scott Congdon | Rick Jirsa III | James Martin | Lisa Patefield | Michael Wallace |
| Matthew Bauer | Steve Dehnert | Keeley Johnson | Karie Martin | Scott Patnode | Richard Webb |
| Darcy Becker | Violet DeWind | Catherine Johnson | Michael McCleary | Nicholas Perkl | Nick Weissenborn |
| David Bente | Kathryn Drexler | Susan Johnson | Kimberlee McCrea | Jennifer Philbin | Sabine Weyerbusch- |
| Victoria Berger | Sara Edwards | Lee Jonas | Patrick McGinty | David Radtke | Bottum |
| Brian Berry | Keith Firari | Cole Jones | Jon & Beth McLaughlin | Deborah Roe | Joel & Linda Winn |
| Janette Berry | Todd Foerster | Jeffrey Kenyon | Dawn Milbarth | Timothy Rundle | Kristine Zaballos |
| Janis Bickle | Andrew Fuchs | Michael Klaus | David Misorski | Rod & Sue Scherer | |
| Luke & Lori Bocher | Kathleen Gebhardt | Brian Knox | James & Georgia Mode | Marcia Schueller | <i>*some leadership givers</i> |
| Wendy Brockert | Tanya Geiger | Carol Knox | Bridget Monahan | Daniel Schultz | <i>requested to remain</i> |
| Lorie Brown | Kimberly Gillmore | Stacy Knox | Helen Mortazavi | Deborah Schumacher | <i>anonymous</i> |
| Christian Burki | Randy & Sherry Golz | Andrew Koehler | William Mortazavi | Angela Schuster | |
| Andrea Burns | Tyson Grossman | Paul Kotz | James Nelson | Gregory Scolman | |

UNITED WAY SUPPORT HIGHLIGHTS

We are committed to being "United For All"

2021 Community Allocation Total: \$270,673



HEALTH

\$107,851 invested in local programs focused on improving the overall health of our communities

\$17,500 invested specifically in mental health resources



EDUCATION

\$78,162 invested in local programs focused on providing educational opportunities to our communities

\$21,600 invested specifically in early childhood intervention



FINANCIAL STABILITY

\$75,728 invested in local programs focused on advancing the financial stability of our communities

\$13,583 invested specifically in barriers to self-sufficiency

\$12,435 invested in programs & resources focused on Diversity, Equity & Inclusion



Our Supported 2-1-1 Call Center Answered

Top Five Needs:

1. Health/Mental Health/Substance Abuse
2. Housing & Shelter
3. Community & Legal Services
4. Income Insecurity
5. Food Insecurity

952 calls



739

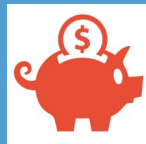
FREE RIDES given through our Ride United program

31 Funded Nonprofit Partner Organizations



77%

Of our service population was reached through a United Way supported program, project or service—a total of 84,769 people.



\$16,500 invested in Pillar Grants & Eviction Prevention

We are so proud to be supporting six community programs and projects focused specifically on the below strategic impact areas:

Early Childhood Intervention
Mental Health
Barriers to Self-Sufficiency

WHY UNITED WAY SUPPORT MATTERS

"United Way funding has given us an opportunity to reach deeper into the communities we serve to provide grief and bereavement services to those hardest hit by this horrific pandemic that has taken far too many lives. We have been able to increase our counselor's hours to help accommodate the preparation, planning and counseling to serve our community in full."

Karen Carrig, Rainbow Hospice

"United Way funds have been extremely supportive to low-income families in Jefferson County, especially during the pandemic at a time when families are experiencing isolation and increased mental health concerns. 4-C continues to be appreciative of our partnership with the United Way."

**Jody Bartnick
Community Coordinated Childcare
(4-C)**

"Being able to provide consistent quality support to families is very important to us and the ongoing support from the United Way has made it possible through the uncertainty of this past year."

**Alicia Norris
BASE Fort Atkinson**

"As our community recovers from the devastating financial impact of the Covid-19 pandemic, Bethel House has been able to continue serving vulnerable families because of the support and funding from United Way. United Way support has allowed us to provide emergency financial help to more families and in greater amounts, which will help mediate the lasting negative impacts of this past year. Bethel House is grateful that United Way donors have responded to this crisis situation with such generosity and compassion for those in need."

Kristy Weinberg, Bethel House

"We couldn't be more grateful for the support from United Way funding. We have been fortunate to have been a recipient for many years. As we have watched more families struggle financially in recent years, our appreciation for the United Way continues to grow. We can see first-hand how this scholarship program impacts our families."

Teresa Brawders, Small World Preschool

"United Way funding allows us to help support those individuals and families in need of mental health services that are unable to pay the full rate for these services. It also helps to support the families whose insurance does not fully cover the services received. Support from the United Way allows us to offer the lowest sliding fee scale in the area and see clients that have challenges accessing services elsewhere, often due to financial limitations."

Jerilyn Robinson, Catholic Charities

"United Way's work in health equity is critically important in helping our community understand the important work of Public Health. This conversation can be challenging at times, the impact of community partners speaking the same message will have a significant impact. Thank you for all you do."

Abigail Kuehn, Watertown Department of Public Health

"We are grateful to be able to work with United Way with our Family Connections Fund. We have been able to financially support more students because of the generous donations from our staff and United Way."

**Wendy Brockert
Lake Mills Area School District**



Why Supporters Invest in United Way

"I'm proud that Jones Dairy Farm has partnered with the United Way of Jefferson & North Walworth Counties. The United Way fights for the health, education and financial stability of every person in our community. I support this organization because its focus is on our youth. They do this through improving literacy, providing safety and impacting the health of children in our local area."

**Mariah Hadler, Company Store Sales & Marketing Manager,
Jones Dairy Farm**



United Way Jefferson & North Walworth Counties

"I choose to support my community because my family has more than we need. I trust the United Way of Jefferson & Walworth counties because I'm not always sure where my money will have the most impact in my community. I'm grateful that I can trust that my money is being managed and distributed as efficiently as possible and that the service network has been fully vetted."

Matt Hill, Lead Production Specialist, Valero Energy



United Way Jefferson & North Walworth Counties

"The City of Fort Atkinson is proud to support the United Way's mission, vision, and values through personal donations from our staff. City staff are members of the community, and we understand that advocating for the health, education, financial stability, and inclusion of all people builds stronger communities and creates opportunities for a brighter future."

Rebecca Houseman-LeMire, City Manager, City of Fort Atkinson

"Fort Healthcare has been a loyal supporter of the United Way for many years. With similar mission statements, which focus on the health of the community, it is easy to collaborate on the many needs of the community. Employee engagement is very important to Fort Healthcare, and participating in the campaign allows our employees to support community needs that they may be specifically passionate or engaged with."

Nancy Alstad, Senior Director of HR, Fort Healthcare



United Way Jefferson & North Walworth Counties

"Opportunities, Inc. has been promoting the United Way of Jefferson & North Walworth Counties through the corporate campaign initiative for over 4 decades. It is one of our core community giving programs and will be for years to come because the organizations' missions align perfectly in advancing a diverse community through education, employment and financial independence."

Robin Kennedy, VP Mission Advancement, Opportunities, Inc.



United Way Jefferson & North Walworth Counties

What's Coming Up for United Way?

We are honored to launch our 2021 Campaign under the theme of “United For All.”

Our communities have faced hard times recently, and although individuals and families have been impacted in different ways, we ALL need support to rebuild and move forward. United Way is committed to fighting for ALL and for creating healthy, stable, thriving communities where everyone has the opportunity to thrive!

2021 UNITED WAY CAMPAIGN

United For All



UNITED IN OUR MISSION TO FIGHT FOR THE
HEALTH, EDUCATION & FINANCIAL STABILITY
OF EVERY PERSON IN OUR COMMUNITIES.

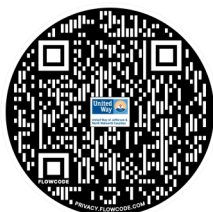
JOIN OUR EFFORTS:

- Run a workplace campaign
- Donate through your business
- Make a personal donation
- Hold a fundraising event
- Volunteer with our campaign
- Join our board of directors

Contact us today to learn how
YOU can be “United For All.”

We believe community support extends well beyond grant funding, so we are so excited to welcome back our “Acts of Caring” with an expanded event for our 2021 Campaign season. Please join us starting the week of September 27th and complete a caring mission each week for seven weeks.

Scan the QR code to view full details of this event on our website!



2021 CAMPAIGN SEASON OF CARING

“United For All” in sending caring power across our communities!

September 27th - November 14th



1 WEEK 1: SEPT 27 - OCT 3RD JOIN OUR MISSION

Simply commit to participating. Sign up to receive our newsletter on our website, follow & share our Facebook page, and post about your participation!



2 WEEK 2: OCT 4 - 10TH PRAISE A COMMUNITY WORKER

Send a thank you, write a positive post, drop off a gift - anything to thank a community member who works hard to positively impact our communities!



3 WEEK 3: OCT 11 - 17TH THANK A BUSINESS

Send a thank you, make a purchase, write a positive review - anything to thank a local business for their presence in and support for our communities!



4 WEEK 4: OCT 18 - 24TH COMMIT TO VOLUNTEERING

Register on our volunteer site, contact a local group to help them, establish a monthly volunteer goal - anything to become an active community volunteer!



5 WEEK 5: OCT 25 - 31ST BE A LOCAL CHAMPION

Research topics affecting your community, learn more about the impact & needs of local nonprofits, or sign-up for an advocacy opportunity. Stand up for your community!



6 WEEK 6: NOV 1 - 7TH LEND YOUR SUPPORT

Donate to an organization, mow your neighbor's lawn, deliver food to a neighbor, or donate blood. Simply choose a task that lends support and creates joy!



7 WEEK 7: NOV 8 - 14TH PRACTICE SELF-CARE

Go for a quiet walk, start a new hobby, dance, take a nap, read a book... end your acts of caring by prioritizing taking care of YOURSELF!

For full details visit www.uwjnwc.com

Share your participation by posting on Facebook and using the hashtags: [#unitedforall](https://www.facebook.com/hashtag/unitedforall) [#seasonofcaring](https://www.facebook.com/hashtag/seasonofcaring) [#2021campaign](https://www.facebook.com/hashtag/2021campaign) [#ujwnwc](https://www.facebook.com/hashtag/uwjnwc)

THANK YOU for caring for your communities!