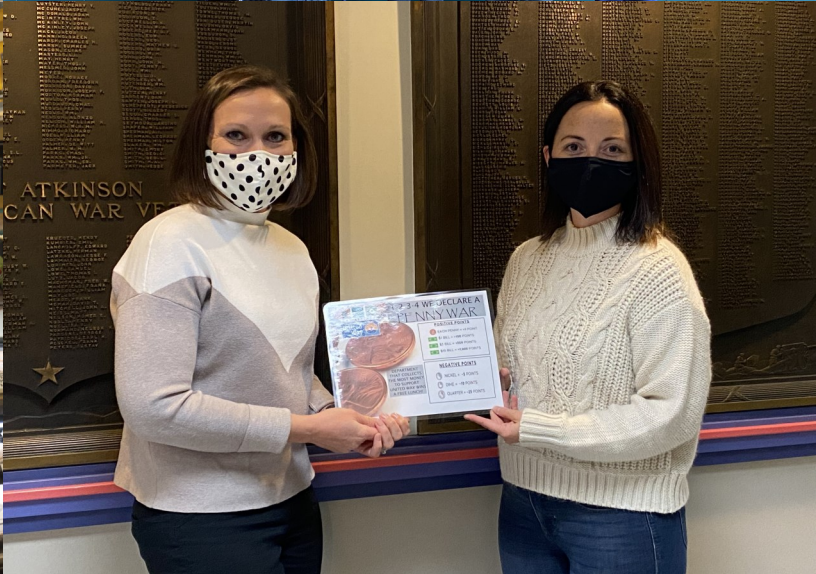


# 2021/2022 ANNUAL REPORT

July 1, 2021 - June 30, 2022



## United Way Jefferson & North Walworth Counties



734 Madison Avenue  
Fort Atkinson, WI 53538  
920.563.8880

[unitedway@idcnet.com](mailto:unitedway@idcnet.com)  
[www.uwjnwc.com](http://www.uwjnwc.com)  
[www.volunteermain.com](http://www.volunteermain.com)

# A MESSAGE FROM UNITED WAY

This past year continued to be a difficult time for our communities and brought our United Way a very challenging campaign season. Our communities, supporters, and partners were still facing daily struggles related to the impacts of Covid-19, and were working hard to navigate through finding a “new normal”. Our United Way was doing the same, while also ensuring we found every way possible to provide needed support to the children, individuals, and families in our communities who needed us the most.

Despite the challenges we were all facing, our communities still showed up to provide their generous support during our 2021 Campaign. As a direct result of that generosity— from individuals, small businesses, corporations and their employees, local foundations, and more - our United Way is providing \$274,871 in critical grant support throughout 2022 to LOCAL nonprofit programs & services, pillar grant projects, and community programs that all focus on our mission to improve the health, education, and financial stability of every person in our communities.

As we reflect on this past year and prepare to launch our 2022 Campaign, our United Way is focused on the message that it will take ALL of us working together, supporting one another, and lending help as we are able, in order to build our communities up and create lasting, healthy, positive changes. We recognize that ALL of us have been impacted, in some way, from the changes and struggles over these last two years.

Our 2022 Campaign will serve as the reminder that “We are ALL the United Way, “ and that United Way is here to encourage community collaboration, to help create community connections, to support vital services for our communities, and to create welcoming and inclusive communities where everyone has an opportunity to thrive.

We are your friends, your neighbors, and your co-workers. We are ALL the United Way.

Thank you to all those who lent support to our organization and our communities over this past year. We are honored by your participation and humbled by your trust. We hope you will continue to work with us throughout our 2022 Campaign, and beyond, to keep fighting for the health, education, and financial stability of every person in our communities.

With sincerest regards and deepest thanks,  
United Way Leadership team

## 2021/2022 Board of Directors

**Chris VanGundy** — Valero (board chair)

**Nancy Alstad\*** — Fort Healthcare (board chair)

**Marissa Weidenfeller** — School District of Fort Atkinson  
(board vice chair)

**Kevin Paynter** — FCCU (board treasurer)

**Robin Kennedy** — Opportunities, Inc.

**Ben Wehmeier** — Jefferson County

**Lisa Caras** — Jones Dairy Farm

**Lynsey Schwabrow** — UW-Whitewater

**Helen Mortazavi** — Valero

**Tony Wedl** — Frank Beverage Group

**Ryan Grady** — UW-Whitewater

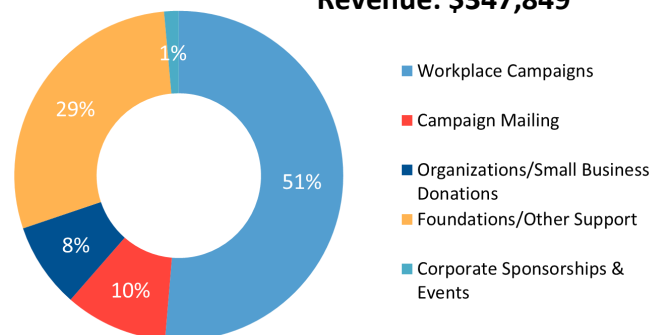
**Bob Jones\*** — Festival Foods

**Ryan Callahan\*** — UW-Whitewater

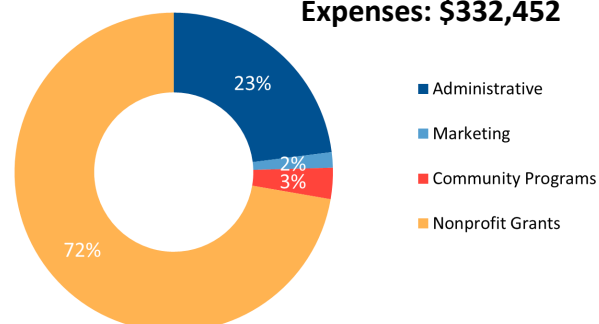
**Sherrie Siglinsky\*** — Fort Healthcare

*\*served for a portion of the fiscal year*

## Revenue: \$347,849



## Expenses: \$332,452

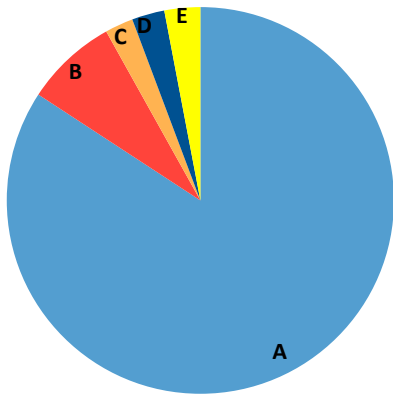


# UNITED WAY SUPPORT

**United Way fights for the health, education and financial stability of every person in our communities.**

After a very challenging fundraising season during our 2021 Campaign, our United Way is honored to be allocating a total of **\$274,871 throughout 2022**, providing crucial support to LOCAL nonprofits, school districts, and community organizations & programs, as noted below.

## 2022 Community Support



- A. Partner Agency Grants - \$231,500
- B. Pillar Grants - \$21,151
- C. United Way Community Programs - \$6,500
- D. Eviction Prevention Program - \$7,500
- E. Non-partner (donor-designated) grants - \$8,220

## 2022 Partner Agencies

- BASE Fort Atkinson
  - Bethel House
  - Big Brothers Big Sisters
  - Bread and Roses
  - Catholic Charities
  - Community Coordinated Childcare (4-C)
  - Conexiones Latinas
  - Crossroads House of Watertown
  - Dave Gallup Foundation\*
  - Fort Atkinson School District Family Connections\*
  - Girl Scouts of Badgerland\*
  - Haus of Peace
  - Hoard Curtis Scout Camp\*
  - Homeless Coalition of Fort Atkinson\*
  - Jefferson County Head Start
  - Jefferson County Human Services
  - Jefferson County Literacy Council
  - Lake Mills School District Family Connections\*
  - New Beginnings APFV
  - Opportunities, Inc.
  - Parents Cooperative Preschool\*
  - People Against a Violent Environment (PAVE)
  - Rainbow Hospice
  - Rock River Community Clinic
  - St. Vincent de Paul of Fort Atkinson
  - Studio 84\*
  - The Salvation Army\*
  - Watertown Family Aid\*
  - Watertown Family Connections
  - Watertown Public Health Dept. Talk/Read/Play
  - Whitewater Adult ESL
  - Whitewater LEADS\*
  - Whitewater School District Family Connections\*
  - Working for Whitewater's Wellness (W3)\*
  - Your Friends In Action
- \*indicates an organization that received funding strictly through donor designations*

## United Way Funded Community Programs

- Ride United**  
Transportation Program
- Volunteermain.com**  
Volunteer Platform
- Impact 211**  
Resource Database

## Pillar Grant Recipients

- Safe Families For Children
- Liberty through Literacy
- Easterseals SE Wisconsin
- Jefferson County Health Department
- Opportunities
- School District of Fort Atkinson
- Bethel House
- Whitewater Adult ESL
- Jefferson County Human Services
- Haus of Peace

## Eviction Prevention Program Recipients

- Bethel House
- St. Vincent de Paul of Fort Atkinson
- Community Action Coalition
- Crossroads House of Watertown





# THANK YOU!



## 2021 Top Five Workplace Supporters

Fort Healthcare — Jones Dairy Farm\* — MetalTek\* — Valero Energy\* — UW-Whitewater

## 2021 Workplace Supporters

Badger Bank\* — Ball Corporation\* — City of Fort Atkinson\* — Enbridge Energy Partners\* — Festival Foods\* — First Citizens State Bank\* — FCCU\* — Hammerhead Trenchless/The Toro Company\* — Husco International\* — Lake Mills Area School District — MSI General\* Opportunities, Inc.\* — Premier Bank\* — School District of Fort Atkinson — Spacesaver\* — Topcon\* — W&A Distribution\* — Watertown Unified School District — W.D. Hoard & Sons\* — Whitewater Unified School District

*\*references workplaces that provide a corporate match or corporate support*

## 2021 Other Community Supporters

AJ Foods LLC — Alliant Energy Foundation — Amazon Smile — American Family Corporate — Ascendium — Associated Bank — Aurora Health Care Bank First — BMO Financial Group — Business & Tax Systems, LLC — Caterpillar Foundation — Century Fence Company — Charities Aid Foundation America — CNG — Day Insurance — Exelon Foundation — FedEx Corporation — First Congregational Church — Fort Transportation — GE Medical Systems — General Electric — Glenn's Market & Catering — Grainger — Hayes Family Auto — Herb Kohl Philanthropies — JM Carpets — Jones Market — ONEOK, Inc. — Park the Parlor Toy Drive — Paddy Coughlin's Pub — Race Day Events — Ryan Ebbert LLC — Ryan Grady Coaching — Tall Guy Productions — Target Corporation — The Cummins Foundation — Thrivent Financial — Tyranena Brewing Company — UPS — US Bank — UW Credit Union — Walmart Foundation — We Energies Foundation

## Corporate Sponsors

Fort Healthcare, Jones Dairy Farm, Fort Community Credit Union



## Individual Leadership Givers\* (\$500 or more)

Randy Altmann	Kathryn Drexler	Mark Haubenschild	James Martin	Rod & Sue Scherer
John & Jane Anderson	Sara Edwards	Lisa Jensen	Michael McCleary	Daniel Schultz
Harry & Lynn Averkamp	Todd Foerster	Rick Jirsa III	Kimberlee McCrea	Gregory Scolman
Jennifer Bakke	Tom Ganser	Catherine Johnson	Jon & Beth McLaughlin	Richard Telfer
Dr Michael Bender	Kathleen Gebhardt	Cole Jones	Lawrence Miller	Veronica Telfer
Donna Bender	Tanya Geiger	Michael Klaus	David Misorski	Jeffry Theder
Janis Bickle	Kimberly Gillmore	Carol Knox	James & Georgia Mode	Joshua Therrian
Laura Bingner	Randy & Sherry Golz	Andrew Koehler	Bridget Monahan	Chris VanGundy
Roger Borchardt	Daniel Goutcher	Tracey Koeppen	James Nelson	Kristin Wallace
James Caldwell	Nicole Grosinske	Paul Kotz	Nancy Nelson	Michael Wallace
Sally Cali	Roger Gross	John & Kristin Kutz	Sarah Pagenkopf	Richard Webb
John & Carol Christian	Joanne Gross	Mike Lawson	Pamela Peterson	Nick Weissenborn
Steve Dehnert	Luella Guzman	Thomas Levi	Jennifer Philbin	Joel & Linda Winn
Violet DeWind	Cindy Halfmann	Dianne Markham	Deborah Roe	

*\*some leadership givers requested to remain anonymous*

# UNITED WAY SUPPORT HIGHLIGHTS

*We are ALL the United Way.*

## 2022 Community Allocation Total: \$274,871



### HEALTH

\$98,735 invested in LOCAL programs focused on improving the overall health of our communities



### EDUCATION

\$74,130 invested in LOCAL programs focused on providing educational services to our communities



### FINANCIAL STABILITY

\$82,105 invested in LOCAL programs focused on advancing the financial stability of our communities

*\$7,500 invested in Eviction Prevention funding support to help keep children & families in their homes*



Our Supported 2-1-1 Call Center Answered

1,210

Top Five Needs:

1. Healthcare
2. Housing
3. Shelter & Homelessness
4. Mental Health & AODA
5. Other (food insecurity, legal services, etc.)

calls



719

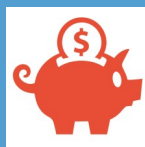
FREE RIDES given through our Ride United program

35 Funded Nonprofit Partner Organizations



74%

Of our service population was reached through a United Way supported program, project or service—a total of 84,769 people.



\$21,151 invested in Pillar Grants

We are so proud to be supporting twelve community programs and projects focused specifically on the below strategic impact areas:

Early Childhood Intervention  
Mental Health/AODA Resources  
Barriers to Self-Sufficiency  
Diversity, Equity & Inclusion

# WHY UNITED WAY SUPPORT MATTERS

“United Way funds provide consistent support throughout the year so we can best support kids during the critical hours school is out. Having the support of the United Way allows us to focus on programming and providing opportunities to kids, training for our team and resources to expand our mission.”

**Alicia Norris**  
**BASE Fort Atkinson**

“We are grateful for the support from United Way over the years. We truly could not provide mental health care for those in need in our community without United Way’s generous support.”

**Jerilyn Robinson**  
**Catholic Charities**

“Thank you for your constant support! You are making a difference and we value your support because without donors like you, we wouldn’t be able to make as big of an impact in our community”

**Kristy Weinberg**  
**Bethel House**

“United Way funding has made it possible for our program to provide families with the assistance they need to ensure that their child receives the immediate dental care they so desperately need and deserve. Head Start knows that alone it cannot provide the best care for the children that they serve because of financial constraints. United Way of Jefferson and North Walworth Counties continues to ensure that through funding ,no child who is in need of dental care, is left without.”

**Mary Anne Wieland**  
**Jefferson County Headstart**

“Funding from United Way is essential in allowing PAVE to provide services that are free and confidential to the Jefferson County community. It enables our trained advocates to meet victims where they are and provide them with the services they need.

**Ashley Welak**  
**PAVE**

“United Way funds have always been valuable, however during the ongoing pandemic have become critical to linking families together, moving them out of isolation, and creating a community network at a time when mental health and trauma informed care must be addressed. Parent Cafés offer families the opportunity to come together while mitigating the effects of trauma.”

**Marlo Mielke Barnes**  
**4C**

“The United Way Jefferson & North Walworth Counties funds have enabled us to expand our services and service area to include a community who did not previously have access to routine free and confidential victim services. We are grateful for this significant grant funding.”

**Suzi Schoenhoft**  
**New Beginnings APFV**

“United Way provides funds so we can cook and package meals for carry-out. Many of our clients tell us this is the only hot meal they get for the week. Others take multiple meals and give them to other that cannot come to pick them up. “

**Wanda Udovich**  
**Bread & Roses, INC**



# Why Supporters Invest in United Way

*“Jones Dairy Farm is an ardent supporter of the United Way because helping those in our own community is the right thing to do. United Way has positively connected the people in our communities with its generosity and sense of support and hope. “*

Lisa Caras, Marketing Manager,  
Jones Dairy Farm



United Way Jefferson &  
North Walworth Counties

*“I've always liked that the United Way offers that "one stop shop" for people who want to give and be involved in their community, but don't know where to go or how to begin. United Way provides a way to make the most impact by doing all the vetting for you. The agencies it supports offer a wide variety of services to meet the needs of the community, and by giving to the United Way, you can be as specific or broad with your donation as you want to be.”*

Chris VanGundy, Valero



United Way Jefferson &  
North Walworth Counties

*“We contribute to the United Way in order to support a variety of worthy causes in our community. Our gift is an investment in our community that recognizes the wide range of activities that address needs and strengthen our community.”*

Dick & Roni Telfer



University of Wisconsin  
**Whitewater**

*“I support United Way because of the positive impact it has on the people in our community. United Way also gives me the opportunity to select organizations that are important to me and my family. An organization that provides support, encourages positive changes in the community, and helps to improve the lives of local families is definitely something I think is worth supporting.*

Sally Behling, Food Services Manager Fort Healthcare



United Way Jefferson &  
North Walworth Counties

*“The School District of Fort Atkinson supports the United Way through a workplace campaign given that we see the benefits of their work walking through our halls each and every day. The mission of the United Way, ‘to fight for the health, education, and financial stability of every person in our communities,’ directly aligns to the invaluable teaching and learning occurring within each of our schools as we shape society’s future. We know our IFORT community is stronger as a whole, when we work together; the United Way helps make that happen.”*

Dr. Rob Abbott, Superintendent of Schools,  
Fort Atkinson School District



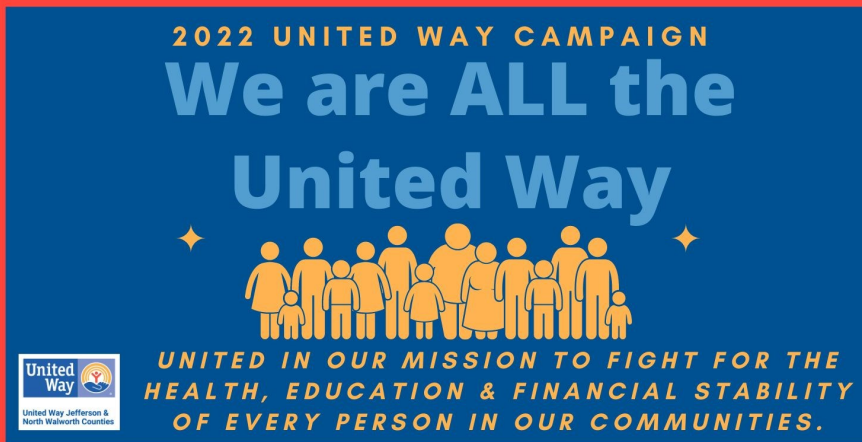
United Way Jefferson &  
North Walworth Counties



# What's Coming Up for United Way?

**We are honored to launch our 2022 Campaign under the theme;  
"We are All the United Way."**

We have all been impacted by the changes of the past several years. The economic changes of recent months have been felt by everyone. Now, more than ever, we are dedicated to the people in your local area. Through our partnerships, we are able to provide \$274,871 in support to our communities throughout 2022 - to local nonprofits, school districts, county programs, eviction prevention, pillar grant projects, and other crucial community programs. Your United Way is committed to our mission: to fight for the health, education and financial stability of every person in our communities. We are your friends, your neighbors, and your coworkers-We are ALL the United Way.



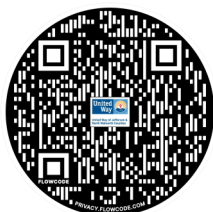
## JOIN OUR EFFORTS:

- Run a workplace campaign
- Donate through your business
- Make a personal donation
- Hold a fundraising event
- Volunteer with our campaign
- Join our board of directors

Contact us today to learn how .

We believe community support extends well beyond grant funding, so we are so excited to welcome back our "Season of Caring" with an expanded event for our 2022 Campaign season. Please join us starting the week of October 2nd and complete a caring mission each week.

Scan the QR code to view full details of this event on our website!



United Way of Jefferson & North Walworth Counties

## 2022 CAMPAIGN SEASON OF CARING

*"We are ALL the United Way" this campaign season:  
send some caring power across your community!*

October 2 - November 12th



### 1 WEEK 1: OCT 2 - 8TH JOIN OUR MISSION

Simply commit to participating. Sign up to receive our newsletter on our website, follow & share our Facebook page, and post about your participation!



### 2 WEEK 2: OCT 9-15TH DONATE AN HOUR

Donate ONE hour to a cause that is dear to you. It could be your local food pantry, animal shelter, or nursing, to name a few.



### 3 WEEK 3: OCT 16-22ND SHOW APPRECIATION

Send a card, bake cookies, share a message of gratitude thanking a volunteer, community service member, teacher or public employee for their help in strengthening our communities.



### 4 WEEK 4: OCT 23-29TH GIVE YOUR SUPPORT

Make a donation to a local nonprofit, volunteer your time, donate blood, donate your gently used items to an area organization



### 5 WEEK 5: OCT 30- NOV 5TH CONNECT WITH OTHERS

Trick or Treat for non perishable items to donate to the local food pantry. Participate in a hayride, or bonfire, join a book club.



### 6 WEEK 6: NOV 6 - 12TH TREAT YOURSELF

Go for a quiet walk, take a nap, read a book, enjoy a bowl of chili at the United Way Chili cookoff... end your acts of caring by prioritizing taking care of YOURSELF!

For full details visit [www.uwjnwc.com](http://www.uwjnwc.com)

Share your participation by posting on Facebook and using the hashtags: #wearealltheunitedway #seasonofcaring #2022campaign #uwjncw

THANK YOU for caring for your communities!