English- Professional Writing and Publishing

Mission Statement

The English-Professional Writing and Publishing Emphasis is a practice-based program that engages students in critical thought about writing in multiple genres and settings, making them flexible thinkers who can bring skill and creativity to any organization. The program professionalizes students for the writing world by preparing them to analyze communication challenges and exercise a range of skills and stylistic flexibilities in order to meet the needs of particular audiences and contexts. PWP students will gain experience in grammatical principles, writing in multiple genres, editorial stages and practices, fundamentals of information design, document planning and production, and the collaborative processes required to bring publications to fruition.

Student Learning Outcomes

Student learning outcomes (SLOs) are statements of what a student will know or be able to do when they have completed a program. They represent the knowledge and skills a program has determined are most important for students to gain from that program. The most useful SLOs are specific and measurable so the program can accurately assess the degree to which students have achieved each outcome, and they align with college and institution mission and values. Data on achievement of SLOs is used to make improvements in the program and increase student success.

All English Majors will emerge from the program with the ability to:

- Read texts closely for nuances of language, content, and form
- Write effectively and produce clear and coherent prose demonstrating effective use of grammar and style
- Construct arguments and execute well-structured, thesis-driven interpretations based on textual evidence
- Conduct research
- Develop extended arguments that take account of existing scholarly conversations
- Analyze conventions
- Analyze texts using an understanding of generic conventions and literary devices
- Place literary traditions and situate major texts within the contexts of the literature of the British Isles and the United States
- Demonstrate awareness of English as a language, including its systematic structure, history, and uses

English Professional Writing and Publishing Majors will emerge from the program with the additional ability to:

- Write and edit documents to a professional standard in multiple formats
- Use technology employed by professional writers in a variety of media
- Collaborate effectively orally and in writing, individually and within groups
- Analyze discourse used in diverse contexts with attention to audience, purpose, and formal convention