



University of Wisconsin Whitewater

Academic Assessment

INDIVIDUALLY DESIGNED MAJOR- COAC

MISSION STATEMENT

The mission of the Individualized Major program is to serve students who have clearly defined educational interests and goals that fall outside conventional degree options. The Individually Designed Major supports the mission of the College of Arts and Communication in providing a quality comprehensive undergraduate education in a unique faculty-guided program with a focus on experiential learning. Through a coherent pattern of approved courses designed by each student in consultation with an advisor, this program ultimately leads to a Bachelor of Arts degree.

STUDENT LEARNING OUTCOMES

Student learning outcomes (SLOs) are statements of what a student will know or be able to do when they have completed a program. They represent the knowledge and skills a program has determined are most important for students to gain from that program. The most useful SLOs are specific and measurable so the program can accurately assess the degree to which students have achieved each outcome, and they align with college and institution mission and values. Data on achievement of SLOs is used to make improvements in the program and increase student success.

Due to the unique nature of the program, the student's advisor and faculty committee review and assess each proposal to insure the student's goals in designing their unique curriculum expressly reflect the desired performance outcomes. In the curriculum developmental process each student applies critical thinking and problem solving skills to propose related course work that can best achieve their stated purpose and goals.

Upon completion of the Individually Designed Major (COAC) program, students will be able to:

- Competently communicate and interact with others in the individually designed area of study in oral, written or digital form.
- Research and evaluate information relative to the individually designed area of study.
- Appreciate the interconnectedness of cultural and academic communities.
- Engage in the application of acquired knowledge.
- Identify the skills needed to realize individual learning or career goals (student designed objective).