



UNIVERSITY OF WISCONSIN
WHITEWATER

ACADEMIC ASSESSMENT

SOCIOLOGY

MISSION STATEMENT

The Sociology Major provides students with an understanding of the social world grounded in social theory and the scientific method. Students are given opportunities to collaborate, to perform effective community or campus service, evaluate and engage in social research, and develop critical sociological thinking skills to understand social issues, problems and situations. Skills gained in the major are applicable to students' career-related objectives, preparing them to enter post-graduate programs in a variety of areas as well as professions in the private and public sector.

STUDENT LEARNING OUTCOMES

Student learning outcomes (SLOs) are statements of what a student will know or be able to do when they have completed a program. They represent the knowledge and skills a program has determined are most important for students to gain from that program. The most useful SLOs are specific and measurable so the program can accurately assess the degree to which students have achieved each outcome, and they align with college and institution mission and values. Data on achievement of SLOs is used to make improvements in the program and increase student success.

Sociology Major Graduates will be able to:

- Demonstrate an understanding of Sociology's theoretical perspectives and core ideas including:
 - The social construction of reality
 - Culture and social structure
 - Stratification and inequality
 - Order, conflict, and change
- Design a basic research project.
- Evaluate research as it applies to everyday life (such as those used in marketing research, opinion polling, sales, etc.).
- Show skills in interpreting basic social statistics.
- Write as appropriate to the discipline of sociology.
- Demonstrate ethical reasoning.