

WILLIAM J. WEIDNER

11/2013-Present

University of the Southwest (NAIA Division I)
Vice President for Institutional Development and Director of Intercollegiate Athletics

Responsible for the vision, organization and direction of an NAIA 19 Sport Intercollegiate Athletic Program. Responsibility and oversight for all day to day internal and external operations. Duties and responsibilities include the areas of personnel, business operations, NAIA compliance, academic support and student services, student-athlete roster management, administrative support services, facilities management, game operations, media relations, sports medicine, community engagement and each of the 19 NAIA intercollegiate sport programs. Also responsible for development, fund raising, capital projects and strategic planning initiatives. Chair of the RRAC Athletic Directors Council.

- USW Athletic Department Accomplishments:
 - Created 28 new positions and conducted 18 National Searches which resulted in the hiring of highly qualified coaching & administrative athletic department personnel
 - Implemented a Student-Athlete Roster Management Strategic Plan which led to an institutional record number of S-A Signees & the highest S-A enrollment in the history of the institution
 - Implemented 10 new intercollegiate athletic sport programs
 - Secured \$1 Million Dollars in development and Gift in Kind pledge support for USW Athletics
 - Negotiated an Agreement with a \$42 Million Dollar Golf Course Facility as the home for the Mustang Men's and Women's Golf Programs
 - Negotiated an Agreement with a Multi-Million Dollar Track & Field Complex as the home for the Mustang Men's and Women's Track & Field / Cross Country Programs
 - Secured the funding and oversaw the athletic facility upgrade of USW's Bob Moran Soccer Field
 - Received the largest donor gift in the history of the athletic program for an Indoor Practice Facility and Team Locker Room for the USW Baseball program
 - Negotiated a significant multi-year apparel Contract Agreement with Under Armour
 - Secured a Charter Bus Transportation Partnership Agreement for the Athletic Department serving all of USW's 19 NAIA intercollegiate athletic sport programs
 - Serving on the City of Hobbs Quality of Life Initiative Planning Committee regarding the establishment of a \$63 Million Dollar Health, Wellness and Recreational Facility
 - USW Athletics ranked as one of the top athletic programs in the NAIA for Academic Excellence: (3.20 Cumulative Departmental GPA, 14 NAIA Scholar Teams & 115 RRAC Scholar-Athletes)

11/2009 –10/2013

Somebody Cares Hernando County, Inc.
Founder / President / Servant Leader

Responsibility for the vision, organization and direction of an emerging non-profit community outreach Christian ministry. SCHC seeks to unite and mobilize churches, businesses and other community organizations within Hernando County for the purpose of assisting with the community's ongoing efforts to address the needs of the less fortunate who reside in Hernando County through a centralized and collaborative team-oriented approach.

Duties/Responsibilities/Oversight include: Organizational management; Administrative Services; Personnel (Selection/Supervision/Evaluation); Budget Management; Community/Public Relations; Community Outreach Initiatives; Food Ministry Outreach Program; CareFest Outreach; Development/Fundraising/Partnerships; Marketing/Promotions; Media Relations; Non-Profit 501-C3 Compliance.

11/2008 – 10/2009

University of San Francisco (Division I-AAA)
Deputy Athletics Director

- Responsibility and oversight for the day to day operations of the USF NCAA Division I athletic program. Authority over all internal operations of the athletic program while providing oversight for the areas of personnel, business operations, NCAA compliance, academic support and student services, administrative support services, facilities management, game operations, media relations, sports medicine, strength & conditioning and each of the 14 NCAA Division I sport programs. Chair of the Senior Management Team of Associate/Assistant Athletic Directors.

- USF Athletic Department Accomplishments:
 - West Coast Conference All Sports Trophy Champions: Men's Programs
 - West Coast Conference Commissioner's Cup: Highest finish in USF athletics history : 2nd
 - West Coast Conference Champions: Men's Soccer & Men's Golf
 - NCAA Tournament Participants: Men's Soccer, Men's Golf, Women's Golf & Women's Volleyball
 - Ranked as one of the top athletic programs in the West Coast Conference for Academic Excellence
 - 12 of USF's 14 NCAA Division I sport programs achieved a cumulative team GPA above 3.00.
 - 54% of all USF Student-Athletes earned a cumulative 3.00 GPA or higher
 - Operated as an NCAA Compliance Driven Athletic Program
 - Facility renovation of historic War Memorial Gymnasium

5/2005 – 8/2006

**University of Central Florida (Division I –A)
Deputy Athletics Director**

- Responsibility and oversight for the day to day operations of an NCAA Division I Athletic Program (\$22 million dollar budget, 150 employees, 600 student-athletes and 17 sport programs)
- Immediate supervisor of the UCF Senior Management Team of Associate and Assistant Athletic Directors
- Immediate supervisor of UCF Head Coaches/Sport Administrators
- Assist the Director of Athletics with Departmental Organization
- Assist the Director of Athletics with Internal / External Policy & Procedure Development
- Personnel Hiring/Supervision/Evaluation
- Budget Management Oversight
- NCAA Compliance Program Oversight
- Academic Support System Oversight
- Facilities Management and Game Operations Oversight
- Administrative Services Oversight
- Media Relations Oversight
- Student-Athlete Captain's Council/Team Leader Liaison
- UCF Athletic Department Accomplishments:
 - Ranked as one of the top athletic programs in Conference USA for Academic Excellence (Cumulative department GPA over 3.00)
 - Operated as an NCAA Compliance Driven Athletic Program
 - Hosted inaugural Conference USA Football Championship Game as Eastern Division Champions
 - Earned first Bowl Bid in the football program's history (Hawaii Bowl)
 - Knight Athletics set UCF attendance records for football
 - UCF Golden Knights Club raised \$1.6 million dollars
 - UCF Athletics conducted a \$300 million dollar facility expansion project for athletics

11/2004 - 4/2005

**Weber State University (Division I-AA)
Director of Intercollegiate Athletics**

- Provide the vision, organization & direction for an NCAA Division I Athletic Program
- Strategic Planning
- Departmental Organization
- Internal/External Policy & Procedure Development
- Personnel Hiring/Supervision/Evaluation
- Budget Management/Cost Containment/Fiscal Responsibility
- NCAA Compliance Program Oversight
- Academic Support System Oversight
- Public Relations
- Development/Fund Raising Programs
- Marketing/Promotions Programs
- Community Involvement/ Service Programs

- WSU Athletic Department Accomplishments:
 - Big Sky Conference All-Sports Trophy for Women's Athletics
 - Big Sky Conference President's Cup: Ranked 3rd in Conference
 - Ranked as one of the top athletic programs in the Big Sky Conference for Academic Excellence. (above 3.00 GPA)
 - Men's Basketball attendance: Tops in the Big Sky Conference
 - Women's Basketball attendance: School record for season attendance
 - Football Season Ticket Marketing Campaign results: Sell-out of all 26 Sky Suites, 310 club seats at Stewart Stadium
 - Conducted a national search and hired a Head Football Coach (Future Big Sky Coach of the Year)
 - Increased the Football Staff to the NCAA maximum
 - Named a Head Women's Soccer Coach (Future Big Sky Coach of the Year)
 - Addressed an NCAA violation that occurred under the previous athletic administration by implementing an internal system of operation that addressed the issue and insures future NCAA compliance

5/1998 – 10/2004

**The University of Texas-Pan American (Division I-AAA)
Director of Intercollegiate Athletics**

- Provide the vision, organization & direction for an NCAA Division I Athletic Program
- Strategic Planning / NCAA Certification
- Departmental Organization
- Internal/External Policy & Procedure Development
- Personnel Hiring/Supervision/Evaluation
- Budget Management/Cost Containment/Fiscal Responsibility
- NCAA Compliance Program Oversight
- Academic Support System Oversight
- Student-Athlete Welfare Program Development
- Development/Fund Raising Programs
- Marketing/Promotions Programs
- Community Involvement / Service Programs / Public Relations
- Alumni Resource/Support Development
- Facility Maintenance/ Renovations/Proposals
- Athletic Contest Scheduling

NCAA/University Leadership Roles

- NCAA Division I Athletic Certification Program Peer Reviewer
- UTPA Director of the Year Recipient 2000-01
- UTPA President's Council
- UTPA Athletic-Advisory Board
- UTPA Athletic Compliance Committee

• UTPA Athletic Department Accomplishments:

- Achieved Full NCAA Certification. (UTPA had failed NCAA Certification under the previous athletic administration)
- The UTPA athletic department developed a compliance driven program that addressed past NCAA violations under the previous athletic administration, came off probation and had no further NCAA compliance issues during my tenure
- Excellent annual fiscal audit reports from the University of Texas System
- Earned inaugural USA Today / NCAA Foundation Award for Academic Excellence
- Student-Athlete GPA rose from 2.40 to 2.92 during tenure
- 51% of student-athletes earned a 3.00 GPA or higher
- 74% Graduation Rate for scholarship student-athletes who completed their eligibility
- 800% increase in Athletic Fund Raising during tenure
- 64% increase in athletic department budget during tenure
- 90% increase in Women's Athletics scholarships
- All Women's Athletic Programs became fully-funded with NCAA scholarship maximum
- Departmental staffing increased with 17 new positions during tenure
- Secured radio and television broadcast contracts for Men's & Women's Basketball

- Men's Basketball Attendance:
 - Improved 127% from the year preceding my arrival as Director of Athletics
 - Largest average attendance for a season over the previous ten year period
 - Achieved two of the highest single game attendance records in program history
 - Season Ticket Campaign resulted in the sell-out of all preferred seating for the first time in program history
- Women's Basketball Attendance:
 - Season attendance doubled from previous year
 - Program was ranked in the top 1/3 nationally for home contest average attendance
 - Program set a school record for single game attendance
- Facility Improvements:
 - New \$6.5 million dollar baseball stadium/complex
 - First ever Strength and Conditioning Facility for student-athletes
 - Establishment of the UTPA Student-Athlete Academic Learning Center
 - New team locker rooms, meeting rooms and office suites for Men's Basketball, Women's Basketball and Women's Volleyball
 - Renovations and upgrades for the UTPA Field house, Cox Tennis Stadium and the UTPA Track
- UTPA Athletic Highlights:
 - Men's Basketball: Earned 21 victories and received NIT consideration as an Independent after winning only 3 games during the season prior to my arrival as Director of Athletics
 - Women's Basketball: Set a school record for victories
 - Women's Volleyball: Set a school record for victories
 - Men's Golf: National Minority Golf Champions
 - Women's Golf: National Minority Golf Champions
 - Men's Tennis: Earned it's highest finish ever in the Southland Conference
 - Men's and Women's Track & Field/Cross-Country: First ever All-American honors and nationally ranked student-athletes

7/1995 – 4/1998

**Ashland University (Division II)
Director of Intercollegiate Athletics**

- Provide the vision, organization & direction for an NCAA Division II, 20 Sport Athletic Program
- Strategic Planning
- Departmental Organization
- Internal/External Policy & Procedure Development
- Personnel Hiring/Supervision/Evaluation
- Budget Management/Cost Containment/Fiscal Responsibility
- NCAA Compliance Program Oversight
- Financial Aid Management
- Student-Athlete Recruitment Management
- Academic Support System Oversight
- Student-Athlete Welfare Program Oversight
- Development/Fund Raising Programs
- Marketing/Promotions Programs
- Community Involvement /Service Programs
- Alumni Resource/Support Development
- Facility Maintenance/ Renovations/Proposals
- Athletic Contest Scheduling
- Public Relations

National /Conference/Institutional Level Leadership Roles

- NCAA Division II Committee on Infractions
- NCAA Division II Liaison to the NCAA regarding all Division II Secondary Infractions
- NCAA Division II Women's Basketball Regional Advisory Committee
- GLIAC Conference Representative to the NCAA Division II NACDA Executive Committee
- GLIAC/MIFC Executive Council
- GLIAC/MIFC Expansion Committee
- GLIAC Game Management Committee

- Chairman for the GLIAC Men's & Women's Soccer Programs
- A.U. Athletic Committee
- A.U. Development Committee
- A.U. Financial Aid Committee
- A.U. Athletic Task Force Review Committee
- A.U. Hall of Fame Committee

- AU Athletic Department Accomplishments:
 - Student-Athlete GPA rose to 2.88
 - 1/3 of all student-athletes (140) achieved a 3.00 GPA or higher. 48 student-athletes earned a 3.5 GPA or higher.
 - The AU athletic department developed a compliance driven program that addressed past NCAA violations under the previous athletic administration, came off NCAA probation and had no further compliance issues during my tenure
 - A comprehensive financial aid plan was designed and implemented to increase the enrollment of scholarship student-athletes and generated approximately \$2 million dollars of revenue to the University over the 3 year period of my tenure

- Facility Improvements:
 - Renovated Football locker room facility at Sarver Field
 - Renovated Football locker room and restroom facilities at Community Stadium
 - New locker room facilities for Men's Basketball, Women's Basketball and Women's Volleyball
 - New offices for Men's and Women's Basketball
 - Renovations and upgrades for Kates Gymnasium including new state of the art scoreboard with message center
 - Renovations and upgrades to AU Soccer Complex including irrigation system
 - Construction of a new batting cage facility for the AU baseball program
 - Enhancements to the AU Natatorium including a new timing system

- AU Athletic Highlights:
 - USA Today/Director's Cup National Rankings
 - 1995: 11th in the nation
 - 1996: 16th in the nation
 - 1997: 22nd in the nation
 - GLIAC All Sports President's Trophy
 - 1995: Champions
 - 1996: Champions
 - 1997: Champions
 - 3 year summary of AU athletic accomplishments:
 - 18 Conference Championships
 - 171 All-Americans
 - 30 Academic All-Americans
 - 12 National Champions / 5 Olympic Trial Qualifiers

7/1988 – 6/1995

**Southern Methodist University (Division I-A)
Assistant Athletic Director**

All Sports Recruiting Coordinator/Academic Liaison for an NCAA Division I Athletic Program

- Oversaw the development and direction of all coaching staffs regarding NCAA and University Academic/Recruiting Compliance
- Prepared documentation for institutional and NCAA review & audit
- Academic Affairs and Recruiting Liaison to the Southwest Conference office
- Oversaw the Recruiting Budgets for the SMU Athletic Department
- Administered summer school and fifth year enrollment financial aid
- Developed recruiting-related strategies for all 15 Varsity programs and the SMU Athletic Department
- Athletic Department Liaison to the SMU Athletic Council
- Liaison with the SMU Admission's Office and Faculty Review Board regarding all prospective student-athletes
- Athletic Department Liaison with the Learning Enhancement Center, Dean's Offices, Advising Center, Office of Housing and Residence Life, Faculty and other University offices
- Provided guidelines to ensure that student-athletes met academic eligibility standards and maintained satisfactory progress toward degree completion

- Maintained records of the academic eligibility of student-athletes including graduation rate documentation
- Coordinated faculty support system including structured Mentor Programs
- Developed SMU Peer Mentor Program “Captain’s Council”
- Coordinated students resources “Pony Club”
- Directed All-Athletic Staff Education Seminars regarding NCAA compliance and recruiting
- Developed and maintained a Recruiting Master Data Directory through the use of a high-tech computer system designed for the needs of the SMU Athletic Department
- Coordinated all campus visitation activities and itineraries regarding prospective student-athletes
- Public relations
- SMU Athletic Department Accomplishments:
 - The athletic department, having received the NCAA Death Penalty for numerous NCAA violations and a lack of institutional control under the previous athletic administration, restored its reputation, came off NCAA probation and developed into an NCAA compliance driven program
 - Recognized by the College Football Coaches Association as one of only six Division I programs to graduate over 90% of its student-athletes
 - SMU athletics earned a ranking of 23rd in the nation by the NCAA Division I USA Today / Directors Cup for overall athletic excellence with many programs achieving high national rankings and NCAA berths

7/1986 – 6/1988

**Murray State University (Division I-AA)
Assistant Football Coach / Administrative Assistant**

Full on-field Coaching Responsibility
Football Recruiting Coordinator
Football Academic Coordinator
Coordinate Student Resources “Friends of Murray State”
Coordinate Alumni Resource/Support (Racer Club)

Coordinate Faculty Support System
Coordinate Spring H.S. Football Clinic
Coordinate Team Awards Banquet
Director of Fellowship of Christian Athletes

7/1985 – 6/1986

**Ohio State University (Division I-A)
Graduate Assistant Defensive Line Coach – Co-Coordinator of Special Teams**

Full on-field Coaching Responsibility
Recruiting Responsibility
(California, Texas, Junior Colleges)
Coordinated Football Walk-On Program

Assist with Special Team Phases
(adjustments and substitutions)
Scouting Report/Opponent’s Special Teams

7/1983 – 6/1985

**Stanford University (Division I-A)
Assistant Recruiting Coordinator – 1984 – 1985
Graduate Assistant Defensive Coach - 1983**

Full on-field Coaching Responsibility
National Recruiting Responsibility
Personnel and Prospect Evaluation
Coordinate Student Resources: “Friends of Stanford”
Development and Maintenance of Recruiting Master Data Directory: (all H.S & J.C prospects).

Coordinate Faculty Support System
Coordinate Alumni Resource Support

7/1982 – 6/1983

**Murray State University (Division I-AA)
Graduate Assistant Football Coach – Defensive Guards**

Full on-field Coaching Responsibility
Film Exchange Coordinator (H.S., College, Professional)
Equipment Coordinator (staff supervision: ordering of equipment, inventory, maintenance of equipment)

Director of MSU Youth Football Camp
Winter Conditioning Program
Instructor of Physical Education

7/1981 – 6/1982

**Southern Connecticut State College (Division II)
Assistant Football Coach – Tight ends**

7/1980 – 6/1981

University of New Haven (Division III)
Graduate Assistant Football Coach – Offensive Line

7/1979 – 6/1980

Naugatuck YMCA
Physical Director
Instructor of Physical Education

EDUCATIONAL BACKGROUND

Stanford University (Stanford, California)

- Master of Arts Degree in Physical Education (6/17/1984 Graduation Date)

Springfield College (Springfield, Massachusetts)

- Bachelor of Science Degree in Physical Education (5/27/1979 Graduation Date)

U.S. Citizenship Statement: I am a citizen of the United States of America