

*"Human beings thrive when they know that they matter – the belief that we are noticed and seen and relied on..."*

– Zach Mercurio; WCWI Conference  
September 21, 2021.



# CREATING A CULTURE WHERE EVERYONE MATTERS

**August 24, 2022 10am-11:30am,  
Young Auditorium**

**Faculty, Staff, Students – everyone is welcome to attend!**

You are invited to attend a workshop presented by Zach Mercurio on reframing wellbeing through a culture where everyone matters. Zach Mercurio, PhD. is an author, researcher, speaker, and consultant specializing in purposeful leadership, meaningful work, and positive organizational psychology.

He wrote "The Invisible Leader: Transform Your Life, Work, and Organization with the Power of Authentic Purpose," praised by Arianna Huffington as "a compelling book filled with powerful stories, cutting-edge research, and practical tools that show us how to lead with purpose."

**In this workshop, you will:**

- Discover the three ingredients for meaningful work and why they're vital for wellbeing
- Learn how to create a culture of significance at work
- Understand how to make people feel noticed, affirmed, and needed every single day
- Improve your ability to design and delegate tasks so people clearly see how their contribution matters
- Realize the power of connecting people's everyday tasks to a bigger purpose



University of Wisconsin  
**Whitewater**

